



# POLISH STARTUP ECOSYSTEM CATALOGUE



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We support e-business [www.web.gov.pl](http://www.web.gov.pl)

# INTRODUCTION

Since 2008, the project „We support e-business” has carried out activities to support the development of entrepreneurial startups with a focus on supporting startups implementing e-services subsidized under OP IE Measure 8.1. Seven years ago, when the terms startup and in particular the startup ecosystem were a novelty, we made the first attempt to identify the participants in this ecosystem. We have identified the dozen or support institutions that invest in entrepreneurial startups. Today the ecosystem of entrepreneurial startups consists of a total of several thousand startups, investors and institutions. Over the past seven years, during the dynamic development of the startup market, we expanded the scope of the impact and support carried out by the „We support e-business” project. We have expanded our activities to include all startups and not just those funded by OP IE Measure 8.1.

Today, we are on the eve of the completion of the 2007-2013 financial perspective and actively recommending a plan of action for 2014-2020 that aims to develop the entrepreneurship of startups. The first step in the planning and development of startup entrepreneurship is the development of the ecosystem, and the first step in the development of the ecosystem is to identify the participants and their needs. In response, this time at the end of the implementation period of the „We support e-business” project and in view of the implementation of projects under the new financial perspective 2014-2020, we have planned the publication of a directory of startups and institutions for the development of startup entrepreneurship. Therefore, we present the first edition of the Polish Startup Ecosystem Catalogue.

We encourage you to read and to get to know the most interesting startups and the most active institutions supporting startup entrepreneurship from individual voivodeships.

# METODOLOGY

The categories of entities operating within the startup ecosystem

The aim of the directory is to present the most active and recognizable local actors from the startup ecosystems of each voivodeship. For the purpose of the publication, we additionally defined the category of individual participants in the ecosystem and the qualifications that such entities should satisfy in order to qualify for each category. Listing the entities that qualify in terms of belonging to a startup ecosystem and being qualified to fit a specific specialization/category was carried out by the participants of the ecosystem of each voivodeship. Below is a list of categories of entities and definitions:

Category	Definition / criteria
Startup	<ul style="list-style-type: none"> <li>- a new company that has had some structure and organization</li> <li>- created for the building of new, innovative products or services</li> <li>- created in order to search for a business model that can guarantee its growth</li> <li>- at the development stage and actively seeking new markets</li> </ul>
Mentor	<ul style="list-style-type: none"> <li>- an expert in a given field who freely advises startups and other companies</li> <li>- brings their know-how, experience and expertise to the project</li> </ul>
Business incubator	<ul style="list-style-type: none"> <li>- an institution whose aim is to promote entrepreneurship</li> <li>- offers office space</li> <li>- offers a range of services to support small and medium-sized companies (advice, assistance in obtaining funds, creating a proper climate for the establishment and implementation of innovative projects, contacts with scientific institutions, etc.)</li> <li>- offers financing to companies in exchange for a portion of the company's / startup's shares (usually up to 10 percent)</li> <li>- this includes the Academic Business Incubators created by universities, according to the Law on Higher Education</li> </ul>
Accelerator	<ul style="list-style-type: none"> <li>- an institution that invests in projects that were born outside its walls (as opposed to a technological incubator)</li> <li>- offers teams a working space, capital, contacts and training in exchange for (usually single-digit) shares</li> <li>- accelerator programs last a relatively short time (usually a few months), are intense, and their aim is to prepare the company for rapid growth and further expansion</li> </ul>

Science and technology park	<ul style="list-style-type: none"> <li>- an organized entity whose main purpose is to support the development of companies operating in particular in innovative industries and offering technologically advanced products or services</li> <li>- it operates between businesses and scientific centers</li> <li>- provides companies with a space to operate, providing a range of services to support their business (accounting, marketing)</li> <li>- provides advisory services related to the transfer and commercialization of knowledge</li> </ul>
Business angel	<ul style="list-style-type: none"> <li>- an individual investing relatively small amounts in ventures with high growth potential</li> <li>- adds their expertise, operational know-how and capability to the project</li> <li>- is also a mentor</li> </ul>
Venture Capital fund	<ul style="list-style-type: none"> <li>- an investment fund with increased risk offering support to companies / startups characterized by high growth potential</li> <li>- invests in the ideas of companies / startups in the search for new, revolutionary technological solutions</li> <li>- a capital injection followed by an acquisition of the company's shares or equity</li> </ul>
Coworking space	<ul style="list-style-type: none"> <li>- an open room / office where you can rent a workspace (desk)</li> <li>- mainly used by freelancers and small businesses / startups</li> </ul>
Departments of economic development of municipal governments	<ul style="list-style-type: none"> <li>- units / departments / divisions of municipal offices responsible for the development and promotion of entrepreneurship</li> </ul>
Foreign investment funds investing in Polish startups	<ul style="list-style-type: none"> <li>- funds managed by foreign companies that have invested in Polish startups</li> </ul>

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# LOWER SILESIA VOIVODESHIP



## Lower Silesia Voivodeship on the Polish holds a special though highly surprising place on the Polish startup.

Wrocław gave rise to the billion-dollar LiveChat, which is the latest technological success story in Poland. Other tech giants have already arisen in Wrocław, such as Brand24, one of the most powerful tools for monitoring social media, and the catering service Pyszne.pl, very popular among Polish users.

Thanks to these startups' successful track record, there are plenty of young entrepreneurs in Wrocław who have decided to try their hand at implementing their ideas. What is most interesting about Wrocław, however, is that although many startups have been established, the local ecosystem is not very complex - in many cases, the founders of these startups managed for themselves.

Two of the most powerful entities operating locally are the Wrocław Agglomeration Development Agency - dedicated to supporting local entrepreneurship and obtaining foreign investments - and Wrocław Technology Park. Certainly, one should not ignore a series of events that bring together the local community and provide great opportunities for

networking: Tech Saturdays. These Saturday meetings primarily bring together entrepreneurs and fans of new technologies.

Lower Silesia is definitely a province whose development on the startup scene is worth watching closely - the startups mentioned in these pages will likely not be the last surprise for the market.



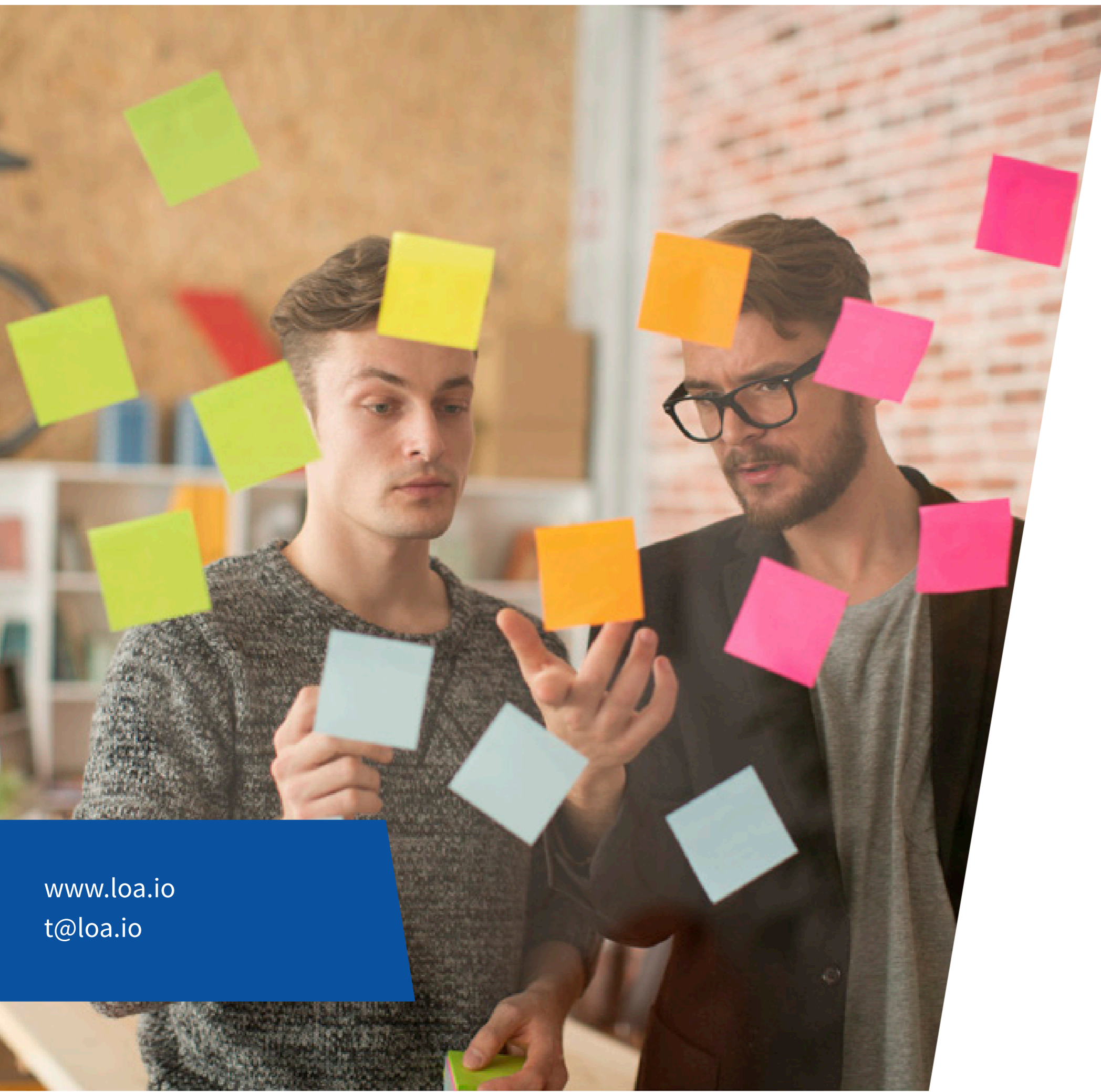
## WROCŁAW TECHNOLOGY PARK

**Wrocław Technology Park is comprised of seven modern buildings covering an area of 93 thousand. square meters, where more than 160 companies have their subsidiaries.**

On the grounds of the complex, there are ten laboratories and prototype shops equipped with first-class equipment, all of which can be used by both resident and external companies. WPT also has 9 meeting rooms at its disposal, the Lower Silesian Enterprise Incubator, the NutriBiomed Cluster, and Technoludek non-public nursery.

WPT offers office, warehouse and production spaces for rent, as well as laboratories and leasing of office machinery and equipment. WPT's numerous partners include the Polish Information and Foreign Investment Agency, the International Institute for Conciliation and Arbitration and the Polish Agency for Enterprise Development. Over the years, the company was the winner of awards including honors in the Forbes Diamonds, a Business Gazelle and a medal in the Highest Quality International competition 2010.

[www.technologpark.pl](http://www.technologpark.pl)  
[wpt@technologpark.pl](mailto:wpt@technologpark.pl)



## LIFT-OFF ACCELERATOR

**LIFT-OFF Wrocław is a private business accelerator. By investing in a variety of growing companies, it helps them get the right start in the market. It is run by Tomasz Popów in partnership with RST.com.pl.**

LIFT-OFF focuses on investing in companies that work with information technology and mobile SaaS and B2B software and hardware. With this support, the most interesting and promising projects using the latest technologies have a chance to see the light of day.

Cooperation with LIFT-OFF is fast, convenient and flexible, because its funding comes from private investors. RST LIFT-OFF works with over 150 developers, who deliver their innovative solutions to customers not only in Poland and Europe, but also in the United States. They create technological solutions for business and also offer management servers.

[www.loa.io](http://www.loa.io)  
[t@loa.io](mailto:t@loa.io)



## CLOUD YOUR CAR

**Cloud Your Car is a start-up from Wrocław, founded by Patryk and Anna Szymczak. They gained experience at Monitech Ltd., executing projects related to process automation and fleet management, and giving them inside knowledge about the needs of clients for this type of service.**

Cloud Your Car is comprised of Car Beacon, software, a website and a mobile application. Just buy beacons and connect them to company cars to effectively control and manage the entire fleet from a computer or phone. Cloud Your Car is distinguished from similar products by its great ease of use.

The company's founders invested 150,000 PLN of their own capital in Cloud Your Car, which allowed them to create the first working prototype of the system and the device itself. This, in turn, attracted the first customers and an investor. In February 2015, the company teamed up with the investment fund Innovation Nest, which has so far allocated several hundred thousand PLN for development, and is planning further funding.

[www.cloudyourcar.com](http://www.cloudyourcar.com)  
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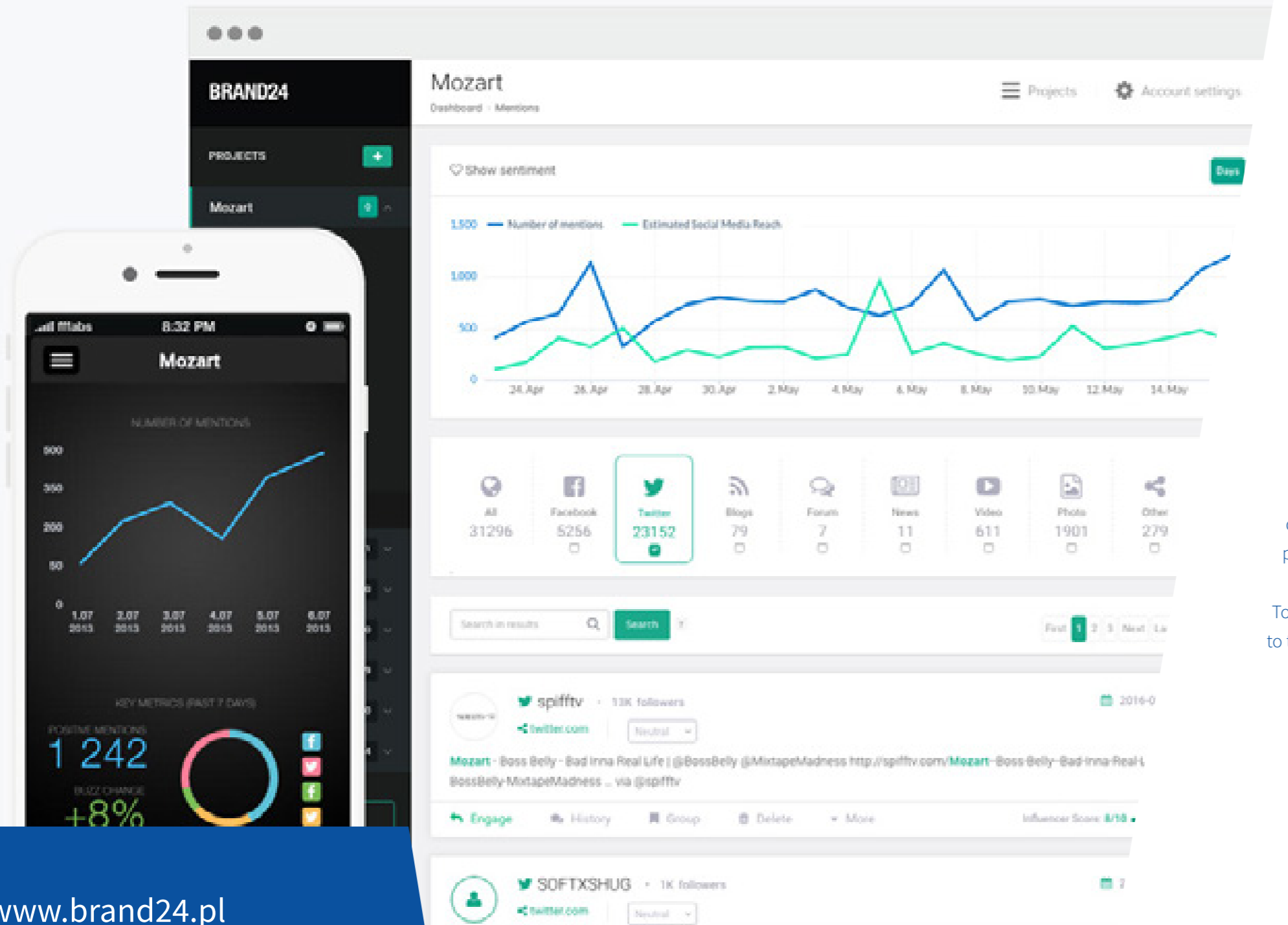
## LIVECHAT

**LiveChat Software was founded in 2002. In 2014, the company debuted on the primary market of the Warsaw Stock Exchange, and its market capitalization at the end of 2015 years exceeded 1 billion PLN.**

LiveChat provides software that allows companies to conduct real-time conversation with every customer who visits their site. The Company operates on a SaaS model, allowing it to provide services to the global market.

At the end of 2015, LiveChat's services utilized by over 13 thousand companies and organizations from over 130 countries around the world, including Samsung, the US State Department, Pizza Hut, Ryanair and many others.

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www.brand24.pl  
 biznes@brand24.pl

## BRAND24

**Within just a few years, Brand24 has made a name for itself as a startup mentioned among the most successful technology initiatives in Poland.**

Among Brand24's clients are companies like Panasonic, Intel, and K2. Michał Sadowski, president and founder of the company, is also one of the most recognizable figures on the Polish startup scene. All this thanks to a tool that allows companies to keep track of everything said about them on social media and the internet in general.

With the help of Brand24, any organizations competing for clients on the web - those making their first steps online, as well as market leaders - will gain a huge advantage over their competitors. They will be up to date with everything said about them on the Internet - social media, blogs, forums, etc. Joining a discussion, they can easily win new customers. Analyzing the data as a whole, they can better target their marketing efforts, focusing on the proper channels.

Today, Brand24 encompasses 30,000 monitored brands and 3 billion references to them, collected from every corner of the Internet.



[www.zmorph3d.com](http://www.zmorph3d.com)  
[sales@zmorph3d.com](mailto:sales@zmorph3d.com)

## ZMORPH

**ZMorph, from Wrocław, is representative of the fast-growing 3D printing sector in Poland.**

3D printers are ideal for companies of varying sizes and profile, allowing, for instance, quick and easy prototyping. ZMorph stands out, however, on account of its remarkable usability. Founder Przemysław Jaworski calls it „the most versatile 3D printer in the world.”

This is all thanks to interchangeable fittings that allow the printer, in addition to plastic, to print with ceramics, rubber and even chocolate or cake. This functionality has allowed it to quickly win the favor of entrepreneurs and investors from around the world.

Most printers produced by Zmorph are exported to foreign markets. The company is not slowing down, developing not only new hardware features but also proprietary software.



## ZBADAJKLESZCZA.PL

**Zbadaj Kleszcza (Examine the Tick) is a project that allows for professional examination of ticks in order to exclude the presence of Lyme disease, tick-borne encephalitis, anaplasmosis and babesiosis.**

Realizing that performing a traditional blood test after a bite does not always give accurate results, the creators propose testing the tick's DNA. The examination can be made immediately after a bite, which minimizes the risk of infection with any disease.

After the safe removal of the tick from the skin (with tweezers or a special lasso), selecting and paying for a service package (depending on the scope of the study), the tick must be sent to the address listed on the website. The examination is performed by the Amplicon laboratory, located in the Wrocław Technology Park. The examination utilizes the PRC Real Time method, distinguished by quick results. Results are sent via e-mail within 1-5 days of sending the tick. To date, the project has tested 186 ticks.

[www.zbadajkleszcza.pl](http://www.zbadajkleszcza.pl)  
[kontakt@zbadajkleszcza.pl](mailto:kontakt@zbadajkleszcza.pl)



## ZECCKER

**The application Zeccer is the result of a collaboration between Piotr Reka, Mateusz Materna, Artur Jaworski, Maciej Mucha and Jędrzej Urbański. Zeccer is a mobile application and website that facilitates efficient, fast and free printing at universities and public places throughout the country.**

To use the tool, users load files for printing onto Zeccer's website. Then, they download the application, bring a phone close to the printer, choose print in the application and receive the documents. The application allows users to print at any time of day or night, without having to remember about USB sticks or cash in their wallet.

Free printing is possible thanks to banner ads by Zeccer's sponsors on each printed page. To get rid of banners with printed pages, just buy a specific package. The service is marketed primarily to students, and most of Zeccer's characteristic printers are located at universities.

[www.zeccker.pl](http://www.zeccker.pl)  
[kontakt@zeccker.pl](mailto:kontakt@zeccker.pl)



[www.seemore.pl](http://www.seemore.pl)  
[grzegorz.palmer@seemore.pl](mailto:grzegorz.palmer@seemore.pl)

## SEEMORE.PL

**Seemore specializes in providing innovative software and hardware that utilizes augmented reality technology.**

It creates very advanced solutions and products previously unavailable on the market. The company focuses on equipment for motorcyclists, who are provided with all necessary information including hazards, and offered improved orientation in the field. The goal is to increase safety, freedom and riding pleasure.

Seemore's module is mounted directly on the motorcycle helmet, giving the driver access to complete information without having to use any additional devices, significantly improving riding comfort. The company is also currently working on a similar solution for skiers and snowboarders in the form of goggles.

# KUJAWSKO-POMORSKIE VOIVODESHIP

**Kujawsko-Pomorskie Voivodeship is undoubtedly one of the most picturesque regions in Poland. These days, this applies to more than just the landscape - both Bydgoszcz and Toruń have more to offer young entrepreneurs than it may appear on the surface.**

Although the startup market is just developing in Bydgoszcz, support for startups is provided by the Academic Entrepreneurship Incubators, working together with a team of mentors and trainers - it is currently the institution with the biggest influence on the development of local business. There are also events for networking and sharing knowledge, such as the Start-up Cafe, which holds monthly meetings to present workshops, lectures, and presentations for companies and products. Another initiative worth mentioning is the StartUp Mixer, building a community of startups and integrating the community of young, talented Polish entrepreneurs.

As it turns out, Toruń's link to astronomy is still strong - the startup Sybilla Technologies develops software for remote management of astronomical observatories. The success of Toruń's startups owes much to the support of institutions such as the Academic Entrepreneurship Incubators, Business Link, and the StartupMixer competitions. In addition, Open Beta brings together people interested in startups - from design and new technologies to marketing. Even high school

students have the opportunity to broaden their knowledge about setting up their own business, thanks to Startup School. Finally, there is Exea Smart Space - an incubator for new technologies, offering a range of tools to support business development on the practical, legal and technological sides.



## BYDGOSZCZ INDUSTRIAL AND TECHNOLOGICAL PARK

**Bydgoszcz Industrial and Technological Park is one of the newest and also one of the largest industrial and technological parks in Poland.**

It is located in the central part of the country and offers investment real estate for sale and the lease. Any investment in this area must go through several stages. For each stage, investors receive support from the park staff. Experts from BPPT help with geodetic division of plots, as well as hydrological studies of the land. After selecting the location, in cooperation with the entrepreneur, they will prepare a draft of a sale contract. Their support is available at any time while the administrative procedures are being carried out.

The area of the park is very well connected both to national road No. 10 a railway line and an airport. It can be reached by public transport, which ensures efficient access for employees of each company. Importantly, investors have guaranteed access to all utilities, including thermal energy. Bydgoszcz Industrial and Technological Park creates development opportunities not only for investors, but also for the local economy.

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## KUJAWSKO- POMORSKI LOAN FUND LTD.

**Kujawsko-Pomorski Loan Fund Ltd. was founded in 2004. Its main objective is to support the creation and development of entrepreneurship and the development of social economy in the Kujawsko-Pomorskie Voivodeship.**

This is most often facilitated through access to finance, training, consulting, outside infrastructure and collaboration between science and business.

The company was established by the provincial government and Toruń Regional Development Agency Ltd. Almost immediately, it came it was called to manage the Jeremie Trust Fund, which finances high-risk investments. Its help is available to those just starting a business, those who live in the region or micro, small and medium-sized enterprises, already established and conducting business within the Voivodeship.

Loans are usually granted for investments that can contribute to the development of the region. They may not have a negative impact on the environment, must provide for an increase in the level of employment in the company and the creation of new jobs. With the help of KPFP, all young companies having trouble getting a bank loan can grow and be more competitive in the market.



## BYDGOSZCZ REGIONAL DEVELOPMENT AGENCY

**Bydgoszcz Regional Development Agency (BARR) aims to support locally active facilities and create favorable conditions for the formation of new businesses.**

This is an extremely beneficial initiative for the citizens of Bydgoszcz, as the creation of new facilities leads to the creation of new jobs.

Bydgoszcz Regional Development Agency works with investors and treats local corporations acting in the city of Bydgoszcz as a priority. This also provides additional promotion for the city. Its goal is to support economic development, growth of entrepreneurship and professional activation of the unemployed and those whose jobs are at risk.

Moreover, BARR also works with local governments, local and central administration as well as science and research institutes. The initiative also organizes business school training.

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[www.smartspace.io](http://www.smartspace.io)  
[smart@exea.pl](mailto:smart@exea.pl)

## EXEA SMART SPACE

**Exea Smart Space – a technology incubator created by the Toruń Regional Development Agency Ltd. In addition to 1000 square meters of creatively designed work space, available 24/7, Exea Smart Space offers a range of tools to support business development from the practical, legal and technological sides.**

As part of the Exea brand, startups are offered access to the modern Exea Data Center and assistance in bringing their products to market. The business plan was the only Polish entry among the finalists in the Regio Stars contest in 2015.

The incubator develops and educates the community and technological startups, organizing local editions of global initiatives such as Startup Weekend with Google or TEDx, as well as the original acceleration program SCALE, to which teams are invited who work in Big Data, Mobile and SaaS. The program is divided into two stages – in the first stage, there is a week-long business training course, while the second stage consists of six months of acceleration combined with an investment of 75 thousand dollars. The first edition had 30 mentors from the best Polish investment funds and innovative companies such as Microsoft, Allegro and IBM.

The incubator is intended only for business and technology projects (e-business broadly understood), and freelancers from the field. The presence of representatives of the same industry makes it easy to find help and inspiration while working on one's own project, creating a natural industry cluster. The incubator works closely with the Nicolaus Copernicus University in Toruń, providing practical knowledge about combining science with business, from consultation in curriculum preparation for teaching to support for commercialization of research projects. Another result of the cooperation was the creation of the UMK pre-incubator Startup Campus, located at the UMK Interdisciplinary Centre for Modern Technologies, where, in partnership with the Academic Business Incubator, a program prepared by Exea Smart Space is offered.



## TORUŃ TECHNOLOGY PARK

**Toruń Technology Park is a project carried out on the initiative of the Toruń Regional Development Agency Ltd., offering the perfect environment for innovative business projects.**

This is the right place for companies in the ICT sector, which can develop their potential here. Users can count on active support for innovation, financial support for interesting ideas, staff training, professional consultations for business, access to training and conference rooms, as well as preferential conditions for IT companies.

When implementing a project, its author can benefit from professional advice and assistance based on valuable contacts in the scientific and business world. One of Toruń Technology Park's most beneficial services is to assist in obtaining funds from the European Union.

TPT also offers a virtual office. This means that initiatives registered at TPT receive their own address, and owners use offices and conference rooms in the park only when needed, without incurring a monthly lease fee.

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## SCALE ACCELERATOR PROGRAM

**The Scale Accelerator Program was created by Smart Space - a Toruń incubator which is part of EXEA Data Center.**

The director of the incubator is Łukasz Ozimek, and the project itself is divided into two phases and aims to find the top 5 startups working in areas such as Big Data, SaaS and mobile. In the course of the program, the creators of the selected startups go through five days of workshops and then, after presenting their projects, the best ones have a chance to take part in the second stage - a six-month acceleration combined with a 75,000 dollar investment.

The project itself employs 30 mentors who watch over the course of action and help the participants, always offering them advice. They include Paulina Mazurek, project manager at Allegro and Maks Stempniewicz, who works with startups at Microsoft. Scale is a new project whose first phase took place in April 2015.

[www.scale.smartspace.io](http://www.scale.smartspace.io)  
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## THE UMK ACADEMIC BUSINESS INCUBATOR

**The UMK Academic Business Incubator is located at the Nicolaus Copernicus University in Toruń. It is an institution headed by the rector, supporting students and graduates in business activity.**

It was established in 2008, and in 2014, the UMK Center for Technology Transfer was created alongside it. The director of the institute is Dr. Marcin Kilanowski, coordinator of pre-incubation is mgr Mirosław Manelski, while mgr Karina Pokorska and Przemysław Ciesielski are in charge of the incubator itself.

AIP UMK is a good place for those students who want to start their own business but do not know where to start. AIP's task is to perform advisory, service and administrative tasks, but also to promote companies. AIP UMK also offers a series of free business training and training videos online. In addition, the institution has organized workshops on preparing a business plan and internships for scientists and companies at UMK.

[www.aip.umk.pl](http://www.aip.umk.pl)  
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## THE WSB TORUŃ ACADEMIC BUSINESS INCUBATOR

**The WSB Toruń Academic Business Incubator functions at the Higher School of Banking in Toruń. The Incubator has been in operation since October of 2004. With its support, young and ambitious people can start their own companies.**

It belongs to the largest network of academic incubators in Europe, bringing together more than 70 companies with very different profiles.

In 2008, the WSB Toruń Academic Business Incubator took second place among the best institutions of its type operating in Poland.

The aim of this project is to create an atmosphere that is conducive to the development of entrepreneurship in Toruń. Those who belong to the incubator do not have to register a business, and thus, are saved from paying insurance premiums.

Firms operating in the AIP can count on solid economic consulting as well as legal services and support with marketing and PR. It is also possible to use shared office space.

[aiptorun.inkubatory.pl](http://aiptorun.inkubatory.pl)  
[aiptorun@inkubatory.pl](mailto:aiptorun@inkubatory.pl)

# LUBELSKIE VOIVODESHIP



**Lublin is the hub of the startup in Lublin Voivodeship. The local startup scene is highly fragmented and still developing. There are many initiatives in the city aimed at its integration, but they lack the expertise and strong focus. Meetings deal with specific subjects like social media, Wordpress or Google tools, but there are no events designed for specific industries.**

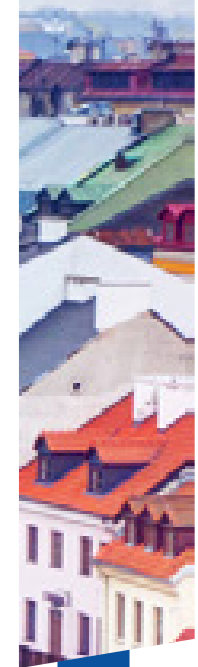
An institution that is highly active in the startup environment is the Lublin Science and Technology Park. The aim of the park is to create a platform for cooperation between science and business by streamlining the flow of knowledge and technology between universities and businesses. The Park houses a Technology Incubator, offering startups assistance in setting up and running businesses.

Equally visible are actions by the Lublin branch of Business Link. Startups there have access to a coworking office and private offices, they can also take advantage of specialized knowledge, consultation, tools and contacts. Business Link Lodz daily organizes different events - workshops, training and networking, including more than 2,500 meetings a year. It is a similar case with Software Camp and the Lublin Information Technology Incubator.

Startups are also assisted by the Lublin Development Foundation, through its Business Incubator and the accompanying loan fund, aimed

primarily at students and unemployed graduates. In Lublin, there are two active Academic Enterprise Incubators, operating at various universities.

A number of events are organized in Lublin related to the startup environment. Startup Weekend Lublin is an event for integrating the startup environment, designed for people with an innovative business idea who need help with evaluation and implementation. StartUp Project is the only conference for startups and capital funds in Lublin province. The competition Lbn # BiznesStart supports companies formed on the basis of business ideas with great potential. Lublin Days of Computer Science is the largest conference for those interested in the IT sector in the region, addressed to students and pupils, enthusiasts of new technologies and representatives of the IT industry.





[www.lpnt.pl](http://www.lpnt.pl)  
[biuro@lpnt.pl](mailto:biuro@lpnt.pl)

## LUBLIN SCIENCE AND TECHNOLOGY PARK

**Lublin Science and Technology Park was established in 2005 by the government of Lublin Voivodeship and the University of Life Sciences in Lublin. The Park's Chairman of the Board is Tomasz Malecki.**

LPNT's mission is to support the development of the region through the creation of institutionalized cooperation between Lublin universities and business.

There is a technology incubator in the park, which helps budding entrepreneurs run their own business, while the Lublin Institute of Design promotes good practices in the field of visual projects.

Also operation at LPNT is a group of inno-brokers, whose job is to transfer research achievements and research to regional and supra-regional entrepreneurs. Lublin Science and Technology Park combines science with business, provides a favorable business environment and supports Lublin's startup ecosystem.



## IWISHER

**iWisher is an application that allows users to collect money for individual needs and goals. This startup is from Lublin, created by four residents of the city - Michał Korba, Łukasz Wasilik, Bartosz Izdebski and Paweł Szolucha.**

In January 2015 they founded the company, and in May of that year they launched a beta version of the service. The idea of creating an application came about by accident, but quickly turned into a design, and then a prototype. The beta testers helped the application's developers with the development and suggested new ideas.

iWisher's official launch took place on August 12, 2015. The project's investors are Lublin Science and Technology Park and Maciej Maniecki, who is the creator of Safo.

The application allows you to create so-called. iWishes - virtual dreams for which you can collect money. You can collect them yourself, but you can also ask help for friends or family. There is also the option to create a list of gifts called a Wishlist.

[www.iwisher.pl](http://www.iwisher.pl)  
[iwisher@iwisher.pl](mailto:iwisher@iwisher.pl)



# Frendi is back!

## FRENDI

**Frendi is a website where users can publish an opinion on a particular product or service.**

The registration itself does not require any effort, because it is done through Facebook. The essence of the website is the ability to order samples, products or services at a promotional price. This allows users to test products and share their opinion with other users.

After the first login, the user starts at the tester level, having at his disposal a limited number of bids. After a short period of activity on the account, the user progresses to the expert level, and has access to the most interesting promotions. The highest level is the Grand Guru. It gives access to the full range of Frendi and the opportunity to earn money in an affiliate program. In addition, if the user's friends purchase the product at a discount price, available through the Grand Guru account, then the user receives a commission from the website. Points for higher levels are obtained by liking Frendi's Facebook page, sharing the website and filling in questionnaires.

www.frendi.pl  
bok@frendi.pl

frendi



[www.vitagenum.pl](http://www.vitagenum.pl)  
[biuro@vitagenum.pl](mailto:biuro@vitagenum.pl)

## VITAGENUM

**Vitagenum is a Polish genetics laboratory founded by Dr. Tomasz Czernecki and Dr. Adam Kuzdaliński.**

The main goal of Vitagenum is reading and interpreting the information contained in the human genome and, above all, to promote knowledge and about genetic predispositions.

The package of DNA tests can be downloaded from the company website after registration. You can select just one type of test or perform more of them for a more detailed knowledge genetic predispositions. A kit for collecting DNA material, with packaging, is then sent by mail. After collecting the sample, it should be returned to Vitagenum's address and results will be returned shortly. .

Technology developed by Vitagenum allows the reading nucleotide sequences from anywhere in the human genome. The quality of the genetic markers used is confirmed by numerous scientific publications written on the basis of results obtained in the leading scientific centers.

# LUBUSKIE VOIVODESHIP

**Lubuskie appears relatively small on the map of Polish startups. Given the number of inhabitants, it is the smallest province in the country - it would be wrong, however, to be fooled by appearances, because interest in startups is growing here. A good example of this is Zielona Góra.**

Currently developing are several institutions that help in the development of the local scene such as the Academic Business Incubator active at the university in Zielona Gora, the Enterprise Incubator LPPT and Interior Innovation Incubator. These entities provide startups with basic support, especially for students, while startups can get settled in the first coworking office in Zielona Gora, known as TW Office.

Interest in the subject of startups in Lubuskie growing at a high rate, and the local community is beginning to more actively seek available resources in the form of funds, Venture Capital and the Business Angel network in Lubuskie. There is a huge and growing need to meet here for knowledge about startups, so this is a great primer for interested experts. The first steps in this direction are being taken by the Zielona Góra Tech Club - a monthly series of meetings on new technologies, start-ups, and crowdfunding.

Lubuskie Province is a fresh ground for the creation of startups, but the sparse infrastructure is being by up for by local entrepreneurs with great enthusiasm - in the coming years, this activity can only increase.





## INTERIOR INNOVATION INCUBATOR

**Interior Innovation Incubator is a project with a very developed infrastructure and a wide range of partners (including the Wielkopolska Quality Institute and INC).**

Its work has already contributed to the success of 16 innovative companies, which together received 11 million PLN in grants. Users of the incubator have access to the Interior HUB Business Angels Network - dozens of private investors.

Interior's shareholders have at their disposal a board, business association, economic zone and the university, which guarantees open access to the market. The incubator's team has extensive experience in raising funds. In recent years they have managed to acquire more than 30 million PLN. They themselves have a capitalization of more than 10 million PLN.

[www.parkinterior.pl](http://www.parkinterior.pl)  
[inkubator@parkinterior.pl](mailto:inkubator@parkinterior.pl)



## MASKOM.PL

**MASKOM is primarily a provider of software for mobile applications and PCs.**

It offers its customers services related to augmented reality (Augmented Reality), designing UX/UI, mobile games and practical applications.

The scope of MASKOM's activities, however, is much wider. The company also offers web development adapted to mobile devices, designing shops and on-line applications, as well as producing content for online services. They are also developing software for the sports industry, water supply companies and sewage systems. Their dedicated solutions include measuring devices, image recognition, electronic circuits and microprocessors.

[www.maskom.pl](http://www.maskom.pl)  
[biuro@maskom.pl](mailto:biuro@maskom.pl)



[www.rublon.com](http://www.rublon.com)  
[support@rublon.com](mailto:support@rublon.com)

## RUBLON.COM

**Rublon is the creator of easy-to-use two-level authentication, enabling more secure access to sensitive company data.**

It is the only such solution that does not require you to install any supplementary software, is compatible with all browsers and operating systems, and provides access for each employee. In contrast to conventional systems, Rublon does not require one-time passwords - just click on a link or scan the code. Additional training and configuration are unnecessary, because Rublon utilizes widely known and utilized authentication via an email address.

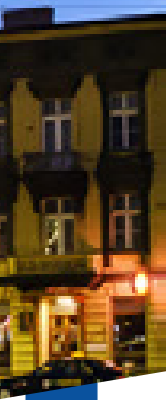
# ŁÓDŹ VOIVODESHIP



**Located in the center of Poland is the third largest city in the country - there was no doubt that the former capital of the textile industry would start to give birth to more and more ideas and new businesses. In recent years, it was especially visible in the creative industry, but more and more technology startups have also been created, and an increasing number of the city's inhabitants are interested in establishing their own innovative activities.**

The city definitely provides a wide range of possibilities - from the vast space available at Coworking Space, supported by the City Council (responsible for projects such as Youth in Łódź), to the substantial number of acceleration possibilities. They are encouraged by institutions such as the Art Incubator, Innovation Center - Technology Accelerator and many others. It is worth remembering that it was here that Business Link, operating throughout the country was founded. A great convenience for Łódź startups is access to investors through the Guild of Business Angels ŁARR, or conference series such as Conversations About Startups, where besides networking, new entrepreneurs have the opportunity to gain practical knowledge.

Developing local infrastructure will help the development of really strong brands, such as Listonic, which is gaining ever more popularity. Łódź is definitely a place where a great deal could happen in the startup world, and given the potential for active people creating interesting projects in the city - there is no doubt that it will surprise us in this respect.





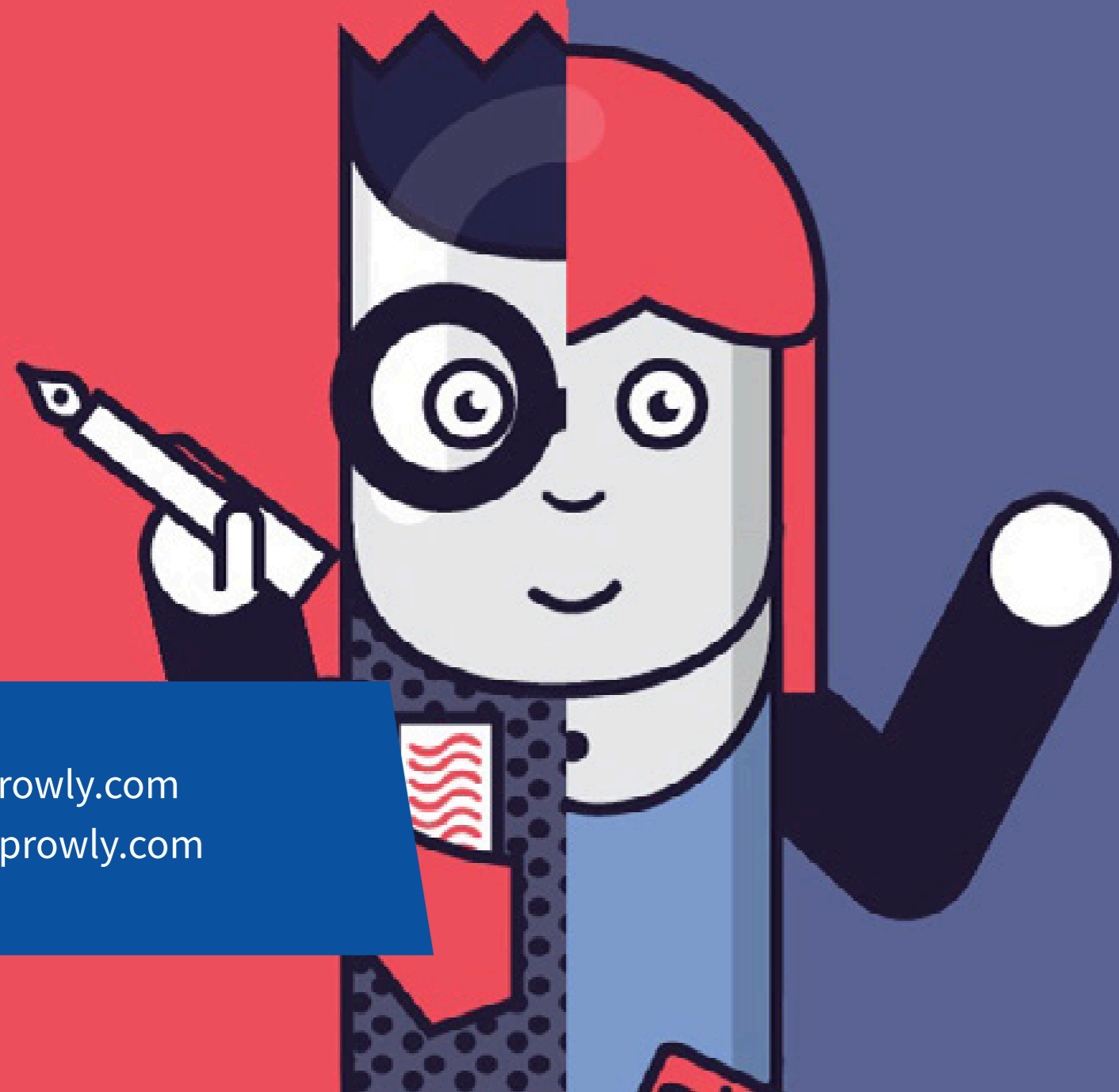
www.linteri.pl  
box@linteri.pl

# LINTERI

**Linteri is an innovative Polish startup providing mobile solutions for the Internet of Things and wireless technologies. The company was founded in mid-2014 in response to market demand for tools to deliver concrete business value by implementing wireless technology.**

Linteri's proprietary platform allows users to manage analytics and communication for wireless systems of any size. The platform includes advanced tools segmentation and targeting, which allows users to conduct personalized communications with their clients based on their behavior in the physical world. Linteri's platform also provides advanced tools for the location of users and objects indoors, thus allowing the implementation of solutions for indoor navigation and automated object inventory.

The Linteri platform has been implemented in several shopping malls in Poland, all buildings of the University of Lodz and one of the major Polish DIY networks - Leroy Merlin.



[www.prowly.com](http://www.prowly.com)  
[hello@prowly.com](mailto:hello@prowly.com)

## PROWLY

**Prowly is an application for people working in PR. With it you can create databases and manage media. It is a Polish startup which is becoming increasingly popular.**

The application itself is available via a browser on a subscription model. It is based on two basic functions: management of media databases of media and updating journalists with news.

Prowly is a convenient tool for managing a database of contacts and creating mailings. Introducing contacts is very easy, and the entire database can be exported with one click. You can effortlessly check the history of mailings and, thanks to detailed statistics you can analyze the effectiveness of their message and improve them. This application gives you the ability to share even large files. The website automatically adjusts to the user's device and is calibrated for mobile devices.



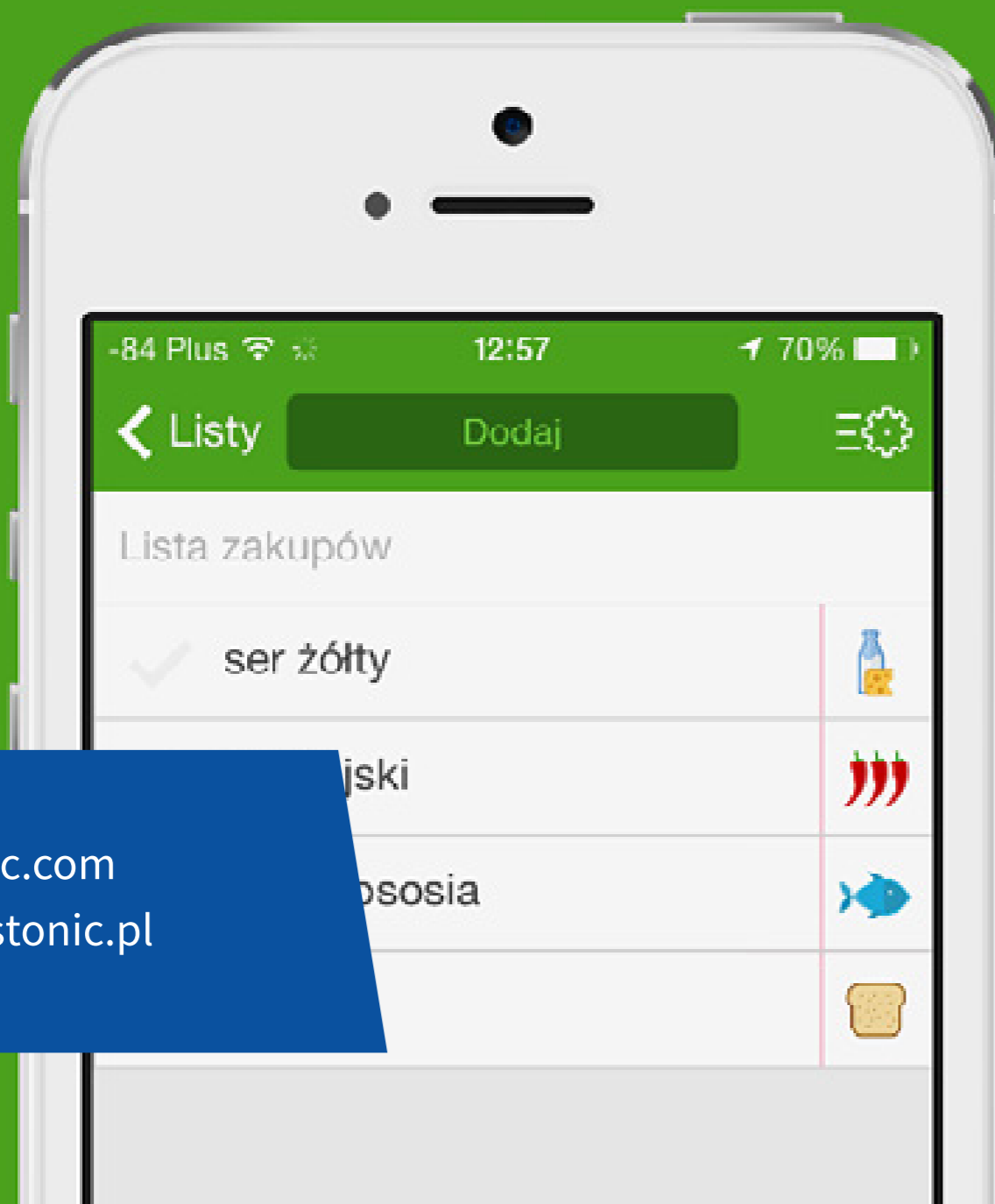
[www.pizzaportal.pl](http://www.pizzaportal.pl)  
[biuro@pizzaportal.pl](mailto:biuro@pizzaportal.pl)

## PIZZAPORTAL

**PizzaPortal.pl is the largest and fastest growing service in Poland for ordering food online. It has been operating in the Polish market since 2010 in nearly 400 towns across the country. The OnlinePizza group, to which PizzaPortal.pl belongs, was sold in 2012 for about 120 million PLN to Delivery Hero Holding, which is now the largest company in the industry. Delivery Hero Holding currently works with more than 200,000 restaurants in 34 countries and employs roughly 1,500 people worldwide. The Delivery Hero Group has expanded far beyond Europe, including countries in South America, China and Australia, thanks to tremendous support from the Rocket Internet fund. Rocket Internet is currently the largest shareholder in the company.**

The main aim of cooperation between PizzaPortal.pl and restaurants is to increase their turnover and reduce costs. Restaurant owners attached to the network can - without creating their own extremely expensive system - almost immediately begin to use two new sales channels - online and mobile. PizzaPortal.pl is not just a website, but also a mobile application available on the three most popular systems. The restaurant owner also has the opportunity to utilize a fleet of suppliers, so they do not have to hire their own drivers or provide them with a means of transport.

The General Director of PizzaPortal.pl Lech Kaniuk, founder of the site and one of the major players in the mobile business in Poland. Due to his active involvement, in April 2011 Kaniuk managed to take over the website NetKelner.pl, the Szama.pl service a year later, and in November of last year, the biggest local competitor - the service Foodpanda. Today PizzaPortal.pl controls about 70 per cent of the market. At the beginning of July 2015 it was hired by the company VF Poland to the supply meals. A special fleet of cars serves to improve deliveries and optimize the process of delivering food to customers.



www.listonic.com  
support@listonic.pl

## LISTONIC

**Listonic is a free mobile application created by Piotr Wójcicki, Filip Miłoszewski and Kamil Janiszewski, focused on creating a comfortable and intuitive shopping list.**

The system automatically segregates products by category, making it easier to find them in the supermarket aisles. Lists created by the application are convenient to share with other users, as well as notifying the user about current promotions for products that are on his list.

The application has been in operation since 2009, and it was translated into English in 2011. In mid-2014, the application was updated with additional features such as cooking tips and tricks about buying, storing and cooking products from the shopping list. Thanks to these innovations and ease of use, on almost every phone model Listonic remains the most popular application in Poland.

The project was invested in by Venture Capital Fund-BBI Seed. Over the years Listonic has won numerous awards and titles such as Application Of the Year by T3 Magazine, Best M-commerce application in the Mobile Trends Awards, second place in the Polish edition of the MasterCard Mobile Shopping Application Awards 2013, and many others.



## SHAREHIRE

**To meet the latest trends in recruitment, in March 2015, MGM HR Solutions launched an open, community platform for work recommendations, ShareHire.pl.**

To recommend a candidate, just give him a unique link generated on the page. This can be done through mail, instant messaging or social media - exactly the same way you send someone a link to an article or image. Each command is assigned a prize, and its value is determined by the employer who presented the ad. For example, an award of 1000 PLN means that this amount will be credited to the account of the job candidate, but to protect the interests of employers, ShareHire foresees the possibility of postponing the payment of part of the prize until the employee has finished a trial period. In the past few months, ShareHire's solutions have been used by mBank, Alior Bank, InPost, Sii Poland, Top Secret, PKO Leasing, among others.

MGM HR Solutions is currently introducing a new product to the market - ShareHire INSIDER. It is a comprehensive system for handling employee recommendations. With it, the company gains a ready mechanism for recommendations, also based on the distribution of unique links to job offers. The system can be easily integrated with the company's intranet or the Career website, turning it into a powerful marketing or recruitment tool. With the help of ShareHire INSIDER, a company may also acquire recommendations from outside - including from former employees, agents, contractors or even customers.

[www.sharehire.pl](http://www.sharehire.pl)  
[info@ShareHire.pl](mailto:info@ShareHire.pl)

# LESSER POLAND VOIVODESHIP



**Malopolska is now definitely one of the most interesting regions in terms of the startup market and development of new businesses. In recent years, Krakow has experiencing a real boom in the number of startups, and it is the capital of Malopolska that has created the ones achieved the greatest measures of success. Brands such as Estimote or BASE have become leaders in the global markets. The increasing migration of large corporations - especially outsourcing and IT sectors had a huge influence on the identity of the city, as the capital of newly developed technology, so the city became especially attractive for entrepreneurs who just started their business.**

Extremely important for development here is #OMGKRK - this is one of the most dynamic startup communities methodologies operating in Poland. Thanks to numerous events and initiatives taking place in Krakow practically every day, the local community is well integrated into startups, which is probably the key to so many successful startups being created in the former capital.

Barcamps, conferences, hackathons, JAMs, morning coffee meetings and even mass events are held in the city of kings quite regularly, which is instrumental not only in building this scene, but also its unique atmosphere. In addition, powerful accelerators such as Hub:raum and VC funds such as Innovation Nest, as well as numerous co-working offices like Coworking Space complete the work of creating one of the strongest startup scenes in Poland.

Malopolska's little world of startups does not end, however, at Krakow - Nowy Sącz founded the Technology Park Multimedia City, which brings together almost all local startups and entrepreneurship initiatives. It was one of the earliest of such complexes built in a small town.





## THE AGH ACADEMIC BUSINESS INCUBATOR

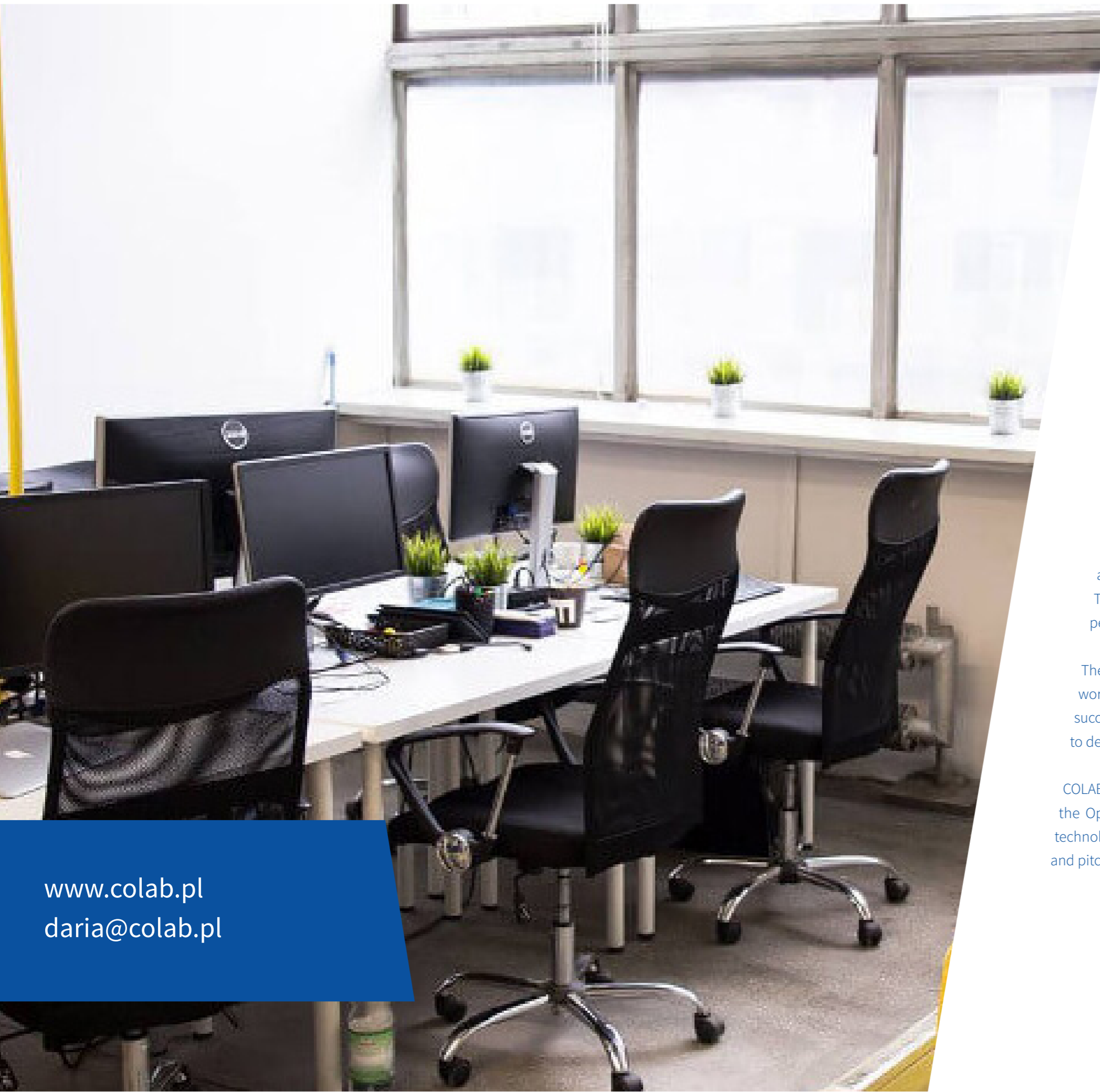
**The AGH Academic Business Incubator provides support to individuals launching their own businesses so as to minimize the costs of renting and equipping an office, legal advice, accounting, etc.**

The incubator supports its beneficiaries at each stage of company development, from the business idea to its implementation. Since the founding of the AGH AIP, their services have benefited more than three thousand students, graduates, postgraduates and academics who wanted to try their luck in business.

Over 120 businesses have been founded at AGH AIP (sole proprietorships as well as companies) that are successfully operating in their markets (IT, training, finance, etc.). With these results, AGH AIP is among the best incubators in Poland.

At AGH AIP we are determined to fully support new entrepreneurs. We help them focus on running their business, increasing the chances of a successful launch and development of the company through an incubation program, office space, coworking services, training and advice, a mailing address, and conference room rental.

[www.aip.agh.edu.pl](http://www.aip.agh.edu.pl)  
[aip@agh.edu.pl](mailto:aip@agh.edu.pl)



## COLAB

**COLAB is a Krakow co-working office whose offer is primarily addressed to innovative technology startups, including designers, developers, entrepreneurs and marketers.**

Its mission is to create a friendly space for small companies that will be able to develop, acquire new contacts in the industry and work efficiently thanks to appropriate conditions. COLAB's residents are startups like WhoIsHiring, ZeroDownTime or Filmcloud. Estimate, Pirx, Landingi, DuckieDeck, Contellio and Notes have also made use of their services.

Rental space offerings are well suited for small teams, whose development is unpredictable. A startup can decide how long it wants to rent space and may at any time modify the number of desks. Teams of 4-10 members get access to a private space, which allows you to build internal corporate identity. Not needing to deal with an office enables faster construction of a product and focus on sales. Access to a wide range of partners, including BaseCRM, TurboTranslations and Brand24, lowers the cost of doing business in the initial period.

The main advantage of COLAB is a community of innovators: the culture of hard work, mutual assistance and openness. Being able to share mistakes, celebrate successes, and duplicate operating patterns allows the members of the community to develop faster and startups to operate more efficiently.

COLAB is working to promote the development of the Krakow community, organizing the OpenCoffeeKRK networking morning, providing space for meetings about technology and business. Each operator may participate in consultations, mentoring and pitching competitions with international investors and entrepreneurs.

[www.colab.pl](http://www.colab.pl)  
[daria@colab.pl](mailto:daria@colab.pl)



## INNOVATION NEST

**Innovation Nest is a Venture Capital Fund from Krakow which invests in technology B2B sector companies in the early stages of development.**

In the initial period of operation it focused on investing in Poland, gradually expanding its operations throughout Europe. Innovation Nest is focused on building a network of partners and co-investing with business angels and other VC's, including from the United States. Companies that have become successful with the help of Innovation Nest include UXPin, International Coupons or Landingi.

Innovation Nest was founded in 2010 on the initiative of Piotr Wilam, co-founder of Onet.pl, who after years of work as a Business Angel decided to move to a higher level, founding an investment fund. The aim was to enable Polish startups to create innovative technology solutions and achieve success on a global scale. Innovation Nest's fund focuses on investing in Polish and European B2B companies based on the SaaS model, as well as from the new area of Industrial IOT.

The group to which Innovation Nest primarily directs its offer is companies with at least the first version of a product and the first customers. The amount of investment ranges between 25 thousand. USD and 2 million USD depending on the company's stage of development. VC support also involves a number of mentoring sessions, meetings and strategic oversight of companies' development. It includes fund raising, marketing and legal advice. Beneficiaries of the Innovation Nest program also have access to a broad base of partners and a group of more than 50 mentors from the US and Europe.

[www.innovationnest.co](http://www.innovationnest.co)  
[partners@innovationnest.co](mailto:partners@innovationnest.co)



## KRAKÓW TECHNOLOGY PARK

**Kraków Technology Park (KPT) has supported the development of innovation in Galicia since 1997. The first support too KPT was equipped with was a special economic zone. It still attracts hundreds of millions in investment and promotes job creation in the Malopolska province.**

Kraków Technology Park today is also a 16,000 square meter area for companies in the ICT industry and engineering projects, including more than 1,500 square meters assigned for startups. Young companies benefit not only from the preferential price, but also a single contract that immediately takes care of all problems: the internet, media, security, office furnishings. The entrepreneur signs a contract and gets to work. The most important value, however, is that it is close to dozens of companies with a similar profile and with similar challenges. A company does not fit in a cramped office. In the corridor, in the kitchen, at networking meetings, one meets people who can inspire, help, become a business partner or subcontractor.

Industries that particularly interest KPT are: the gaming industry, film, smart cities. In these areas, the clusters that operate at KPT and the conferences organized at the Park generate significant added value for companies. The most well-know event is the Dragons Digital conference, which is one of the leading B2B events for the gaming industry in our part of Europe.

Investing in startups is another activity that KPT engages in virtually all over the country. The KPT Seed fund and Innoventure are investment funds established by the Park which have already led to more than 20 investments. Some of them have already been well received by customers and investors.

[www.kpt.krakow.pl](http://www.kpt.krakow.pl)  
[biuro@kpt.krakow.pl](mailto:biuro@kpt.krakow.pl)



[www.hubraum.com](http://www.hubraum.com)  
[hello@hubraum.com](mailto:hello@hubraum.com)

## HUB:RAUM

**Hub:raum Krakow is a place which effectively identifies business ideas and creates an environment friendly to the development of innovative projects in Central and Eastern Europe.**

Startups working with Deutsche Telekom's innovation center (owner of the T-Mobile network) receive a comprehensive package of support. In addition to funding, access to experts and opportunities to work in co-working spaces in any European country, startups can bring their products to market as part of the commercialization of the idea in the European markets by connecting with offers of Deutsche Telekom's operators and joint marketing campaigns. As a result, startups can quickly reach millions of potential investors and customers. Currently, Hub:raum's consists of eight projects.

Each year, Hub:raum Krakow organizes two regular events for entrepreneurs. WARP is one of the largest accelerators in Central and Eastern Europe. During its multi-day workshops, startups work on their business ideas under the guidance of mentors and experts to outline their projects to investors from Deutsche Telekom. The second initiative is ChallengeUp! - a joint program of three corporations: Cisco, Deutsche Telekom and Intel. This is an accelerator for startups based on the idea of the Internet of Things, and operate in Europe, Africa or the Middle East. The aim of the program is to support startups towards faster implementation of their solutions in the market.



[www.estimote.com](http://www.estimote.com)  
[contact@estimote.com](mailto:contact@estimote.com)

## ESTIMOTE

**Estimote Ltd. is a Krakow startup involved in the creation and development of beacons - small transmitters that signal via Bluetooth radio to communicate with nearby mobile devices provide users with contextual information through a dedicated application.**

The startup was founded in 2012 by Jakub Krzycha and Łukasz Kostka. They have support from prestigious investors from the United States such as YCombinator, Homebrew and Innovation Endeavors. Estimote currently employs over 45 people with knowledge and experience in such areas energy recovery, fashion and design, mobile application development, systems engineering, industrial design and architecture, physics, computing and user experience. Estimote's headquarters (production and research and development department) is located in Krakow. The company has also opened offices in New York and San Francisco for easy networking with US customers.

The use of beacons is primarily for retail (proximity marketing, mobile payments, analytics, etc.), education, health, transport and the hotel industry. In addition to beacons, the company provides tools for creating mobile applications and access to the cloud with tools for analytics and fleet management, power optimization and security software. Estimote beacons are compatible with the standard Apple iBeacon™ and Eddystone™, supported by Google.



[www.getbase.com](http://www.getbase.com)  
[support@getbase.com](mailto:support@getbase.com)

## BASE

**Base is a Krakow startup that creates SaaS software to support and automate sales processes (CRM).**

The creators' idea was to create a platform that would focus in one place everything you need to acquire qualifications and convert leads, as well as manage and build relationships with customers in a simple and convenient way. The company is consistently building its position in a market dominated by large US players (Salesforce, Highrise), focusing on mobile and multi-channel functionality and extensive marketing. Currently, its portfolio includes over 6,500 clients, and their number is constantly growing.

According to Uzi Shmilovici - one of the founders of Base - a challenge for the coming years is to provide a product that will allow resellers to automate sales and make decisions based on accurate reporting from the analysis of multiple data collected automatically while operating the program, increasing labor productivity (for instance by adding new channels of communication with customers, such as social media). This in turn translates into better use of sales opportunities.

Founded in 2009 by Paweł Niżnik and Bartholomiej Kiszczak in cooperation with Uzi Shmilovici, Base employs more than 170 employees in offices in Krakow and California. The sum of funding received from mutual funds (RRE Ventures, Index Ventures, The Social + Capital Partnership, OCA Ventures, i2a) and the Business Angels exceeds 53 million USD over that time, including the last round of financing of 30 million in September 2015.



[www.brainly.com](http://www.brainly.com)  
[contact@brainly.com](mailto:contact@brainly.com)

## BRAINLY

**Brainly the world's largest educational community, created by students for students.**

It was established in 2009 on the initiative of Michał Borkowski, Tomasz Kraus and Łukasz Haluch for students who would often ask questions about school problems on different websites (which often remained unanswered). Today, 60 million junior high and high schools from 35 countries answer 100,000 questions a day. The site's content is watched over by over 1000 moderators from around the world (many of them are teachers, current and retired).

One of the most important steps on the road to success was to obtain financing in a round led by General Catalyst Boston in 2014 valued at 9,000,000 USD, most of which has been earmarked for the development of IT and mobile headquarters in Krakow and the opening of a New York office. The company consistently increases its territorial scope by releasing versions of the site in new languages for different countries. Among Polish students, Brainly is known as Zadane.pl.



## SATUS VENTURE

**Satus Venture is a seed fund management and venture capital group. It was started in 2005 by two Krakow financiers: Krzysztof Belech and Mariusz Borowiec.**

Since that time, the Fund has focused primarily on investing in innovative companies at an early stage of development, characterized by high risk, but also with the highest level of return on investment. Satus is focused mainly on the biotechnology sector, engineering, and ICT.

This group works closely with scientific and research centers, business angels, as well as with private investors. Thanks to this combination Satus oversees the entire organizational process for companies from incubation through commercialization, and finally exit from the investment.

Cooperation with leading scientific research centers in Poland has led to the establishment of three accelerators: JCI Venture support primarily deals with projects in the life sciences, NOT Innovation Accelerator and the KPT Seed Fund, which helps companies in the field of advanced technology, as well as the flow of knowledge from universities to industry.

Satus not only offers financial support to up to 1.5 million PLN, but also training for entrepreneurs, professional support, access to business contacts and experience in increasing the value of companies.

[www.satus.pl](http://www.satus.pl)  
[biuro@satus.pl](mailto:biuro@satus.pl)



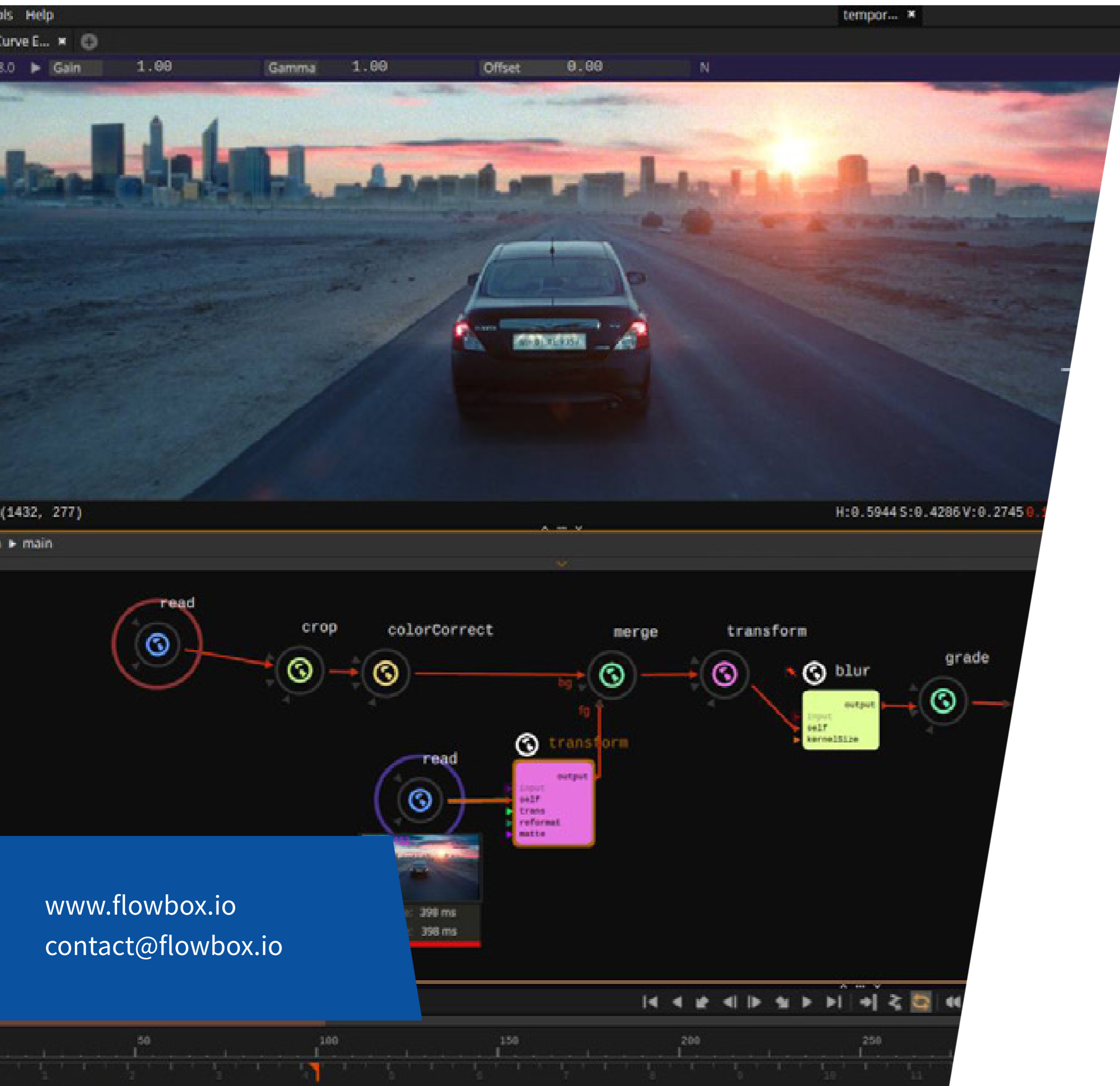
## DR OMNIBUS

**DrOmnibus is a Polish company founded by Bogumiła Matuszewska - who fills the position of CEO, Katarzyna Chrabąszcz - operational and administrative matters specialist, and Michał Ryś - Chief Financial Officer. Its headquarters is located in Krakow. Experience and education gained from both Polish and foreign employers and universities made it possible to create a comprehensive tool to support children with behavioral and developmental disorders. DrOmnibus is a tablet game with a system for tracking the child's progress, allowing you monitor the results and plan the child's work.**

Games created with the participation of qualified specialists allow them to fit a child's specific treatment plan. The product is intended both for therapists and parents who seek additional forms of therapy for their children, as well as for children, so that they can enjoy interesting, safe and development-oriented games.

DrOmnibus is partnered with the Krakow Hippotherapy Foundation for the Rehabilitation Of Disabled Children, and Jazzy Innovations is responsible for technological quality.

[www.dromnibus.com](http://www.dromnibus.com)  
[kontakt@dromnibus.com](mailto:kontakt@dromnibus.com)

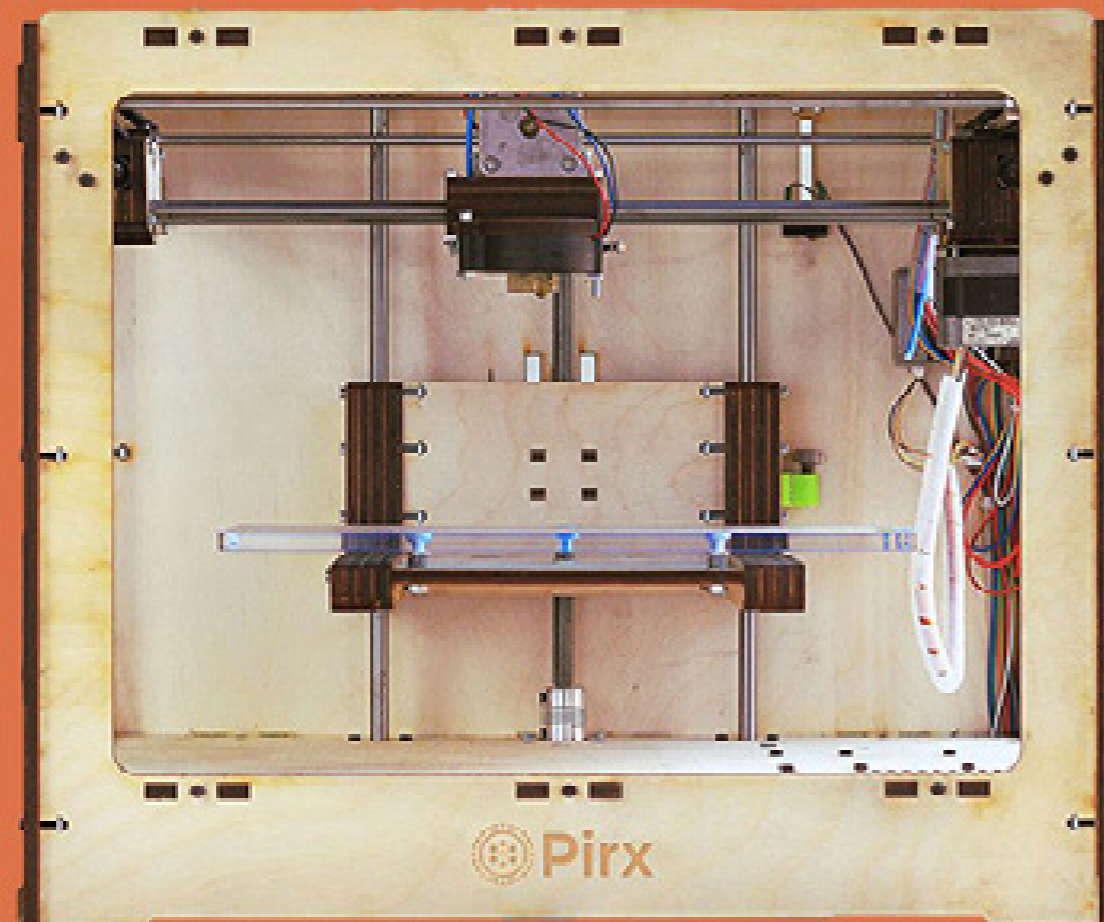


## FLOWBOX

**Flowbox is a platform for processing and composing images for post-production. The first implemented tool is used for rotoscoping, or tracing shapes. This is a key step for the application of special effects in film. The application has received positive feedback from the industry. With its clear and optimized user interface, compared to the competition, Flowbox speeds an artist's work**

The software is based on a visual design model of the data flow, using the proprietary programming language Luna. It was created to automate the parallel processing of data simultaneously by video cards and multiple processors. The new language creates prospects for the development of software that requires a computationally complex environment outside of Flowbox.

[www.flowbox.io](http://www.flowbox.io)  
[contact@flowbox.io](mailto:contact@flowbox.io)



[www.pirx.pl](http://www.pirx.pl)  
[pirx@pirx3d.com](mailto:pirx@pirx3d.com)

## PIRX

**Pirx 3D is a start-up from Krakow, a representative of the very active Polish 3D printing scene.**

According to the founders, Jan Fuerst, Łukasz Jakubowski, Piotr Lipert and Krzysztof Stanik, Pirx's goal is to provide 3D printers that do not scare novice enthusiasts with excessive levels of complexity and a high price, but at the same time offer advanced features that meet the needs of the more demanding users.

Pirx One, the company's latest product, is just such a printer - inexpensive and easy to start the adventure with 3D printing for all those who want to see enormous possibilities and reasons for its ever-increasing popularity for themselves.



## TURBOTŁUMACZENIA

**TurboTłumaczenia is a Krakow startup, established in 2013, that offers its customers fast translation via internet - 24 hours a day, 7 days a week. From the payment of the order to the moment when the translator starts, just a few minutes pass, and often mere seconds as the creators ensure. Translating one page of text takes about 2 hours and the finished translation is displayed in the client's email as soon as it is finished.**

- "TurboTłumaczenia is the fastest and easiest way to order professional translations" - says Anna Richie, the startup's CEO.

- "Everything happens online, the ordering process requires virtually no thought" - adds Robert Siemiński, TurboTłumaczenia's co-founder, responsible for analytics and growth hacking.

The business arose from a need for quick access to translation into English. The originator of the project is Paul Smith, who, while working together with Michał Opydo on other projects, was looking for a tool for fast, professional and - most important - precise translation of texts into foreign languages that would greatly facilitate their work. When it turned out that such a service did not exist, they created it and decided to create a solution for the many people who have struggled with a lack of fast, easy access to a professional interpreter.

Starting in 2013, the service has grown considerably. There are currently 165 translators working for TurboTłumaczenia, in 14 language combinations, who have already translated a total of more than 8.5 million words, and 34 correctors who improve texts in both Polish and English.

[www.turbotlumaczenia.pl](http://www.turbotlumaczenia.pl)  
[contact@turbotranslations.com](mailto:contact@turbotranslations.com)



## WYTWÓRNIA

**Wytwórnia (Factory) is a co-working office which arose in 2013 out of need on the initiative of a group of friends. It was meant to be a response to the needs of young, creative people who want to work in an unrestricted manner. It is open to artists and designers in various fields, both producing products, as well as working at a computer. The location in Krakow's Zabłocie, in the immediate vicinity MOCAK and an area where startups are forming next to large enterprises, corresponds to the nature of the project.**

Wytwórnia primarily gives its customers a place to work - it is divided into zones to provide adequate conditions for developers with different needs. The offering is flexible, from a single use of the desk to daily work. At Wytwórnia, everyone has access to tools and equipment, and is free to choose a location. The aim is to bring together specialists from different fields whose activities can complement each other.

All kinds of conferences, meetings, training courses and workshops (programming, handicraft, artistic) are held at Wytwórnia. Some of them are implemented in cooperation with partners like Materialination, Pirx and the Kraków Technology Park. Examples of such events are Krakow Culture Jam, Make Things Krakow! and Wytwórnia holiday decorations. The place is geared to inspire young artists, encouraging creative thinking and help in the implementation of innovative projects. It currently has more than 50 permanent members.

[www.wytworniakrakow.pl](http://www.wytworniakrakow.pl)  
[kontakt@wytworniakrakow.pl](mailto:kontakt@wytworniakrakow.pl)

# MASOVIAN VOIVODESHIP

**Mazowieckie Voivodeship is beginning to play a key role when it comes to the Polish startup ecosystem - for a long time, it has been a region to which more and more Poles have moved for profit, and it is currently not only linked to the corporate sector.**

It did not take long for the Polish capital to fill up not only with entrepreneurs, but also initiatives that shape the local ecosystem. It is currently becoming the most powerful city in Poland when it comes to its startup community, and public assistance entities and NGOs involved in the process only enhance its success. According to information from Forbes magazine, one of the proofs that Warsaw is the Polish startup capital may be the fact that the biggest startup event in Poland - the Bitspiration Festival - moved from Krakow to Warsaw. A key factor for the strong position of Warsaw as a city favorable to startups was the decision to start a Google Campus there, which has actively supported the Polish community since opening. Speaking of Warsaw's potential, it is impossible not to mention the foundation Startup Poland, started in this city and actively working toward the construction and support of the Polish startup ecosystem, as well as building awareness of startups' potential among representatives of the public administration.

There are many institutions supporting startups in Warsaw, but a few deserve special mention. A great example would be the Startup Grind, orga-

nized in collaboration with Google for Entrepreneurs - it is a series of monthly meetings, along with interviews with interesting people showing how amazing it is to develop a business. Also showing unusual strength is Reaktor, functioning not only as a coworking space, but also connecting startups with investors and giving them the possibility of acceleration. And that's just the tip of the iceberg - it's enough just to mention the Startup Academy, events like Startup Weekend and the Startup Summit, Startup Mixer, and Startup Expo.

Mazowieckie's startup scene is not limited, however, in Warsaw - the second largest city in the province, Płock is also developing more dynamically. Local activity is firmly ramped up by the initiative Płockamp - it organizes industry barcamps for new technologies, e-business and startups and Startup Płock, which is a series of meetings for startups and business the business community. The academic community also actively supports the ecosystem, making Płock even more fertile ground to create your own startup.

## HARDGAMMA VENTURES

**HardGamma Ventures is an investment fund for startups. Its activities are focused on investing in technology startups located in Poland, Central and Eastern Europe, in the United Kingdom and the United States. It was established in 2011 in Warsaw.**

The HardGamma VC fund is a continuation of successful Business Angel investments, implemented under HardGamma Consulting. Its main objective is to support projects in the fields of software, hardware, the Internet and mobile technologies in seed and startup phase.

Examples of past successes achieved with its support are Hassle.com, Filmaster, Showroom and Intelclinic, the manufacturer of the Neuroon intelligent sleep mask, which was ranked the best Polish project on the Kickstarter crowdsourcing platform, collecting more than four hundred thousand dollars. The fund also invested in the accelerators Springboard and TechStars while also running its own - GammaRebels.

Paweł Ciesielski and Krzysztof Kowalczyk are responsible for managing HardGamma Ventures, along with a team of advisors and assistants. They are specialists in the field of computer science and other scientific fields, with extensive experience and scientific training. They offer expertise on starting startups, project management, online marketing and fundraising in Europe.

[www.hardgamma.com](http://www.hardgamma.com)  
[info@hardgamma.com](mailto:info@hardgamma.com)



## GIZA POLISH VENTURES

**Giza Polish Ventures is a Polish-Israeli VC fund investing in Polish start-ups and technology companies at all stages of development. Founded in 2012 as the Polish branch of Giza Venture Capital with dedicated capital of 84,000,000 PLN, the fund has had a share in the growth of more than 10 companies and start-ups with different profiles, including Elevato Software (HR systems), Vivid Games (video games) and Audioteki.pl (audiobooks).**

Areas of interest include the GPV IT industry, telecommunications and new media, e-commerce, cleantech (renewable energies, environmental solutions, etc.), mobile technology, nanotechnologies, medical devices and biotechnology. Projects at an early stage of visible growth potential are diverted to the incubation programs of the Polish Institute for Research and Development and StartupHubPoland, from where they can then return under the wing of Giza.

GPV's Investment Period is from 3 to 5 years, and the size of the grant varies from 0.5 to 12 million, depending on the stage in which the start-up finds itself. The form of completion preferred by the fund is selling the startup to a strategic investor or an IPO. In addition to financial support, GPV offers a consulting team of experienced entrepreneurs, investors and financiers from around the world.

[www.gpventures.pl](http://www.gpventures.pl)  
[info@gpventures.pl](mailto:info@gpventures.pl)



## HEDGEHOG FUND

**Hedgehog Fund is a business angels' fund that invests in technology companies. The fund's team are experienced mentors who created or collaborated with companies such as BCG, Benefit Systems, Work Group, McKinsey, Pepsi-Cola, PwC, Samsung, Smyk and WizzAir. One of the most important features of Hedgehog Fund is the fact that angels invest their private capital, making them flexible, and decisions about entry into the project are taken very quickly.**

Subjects of interest to the Fund are companies in the information sector and communication technologies (ICT), with special emphasis on projects in the areas: marketplace, E-commerce, B2B, technology and the Internet of Things. Hedgehog seeks to invest up to 1 million in a given project in exchange for a minority stake. In addition, the fund allows for individual investments of its investors directly in the project. The Fund supports selected ideas, not only financially, but mainly as ongoing advice partners.

The fund's portfolio contains projects such as: LokalnyRolnik, POSbistro, Notes, Evenea, Fuero Games, RightHello or Kekemeke.

[www.hedgehogfund.pl](http://www.hedgehogfund.pl)  
[thehedgehogfund@gmail.com](mailto:thehedgehogfund@gmail.com)



## PROTOS VC

**This unique investment fund is primarily a combination of experience and an innovative approach to business. In its ranks, the group combines visionaries from the IT, the marketplace and e-commerce. The fund has in its portfolio such projects as Goldenline.pl, Shoplo.pl, Niania.pl or InFakt.pl.**

The members of the fund's many years of experience in finance and business development means that Protos VC supports projects not only financially, but helps above all at the operational and strategic levels, giving comprehensive support to the idea at every stage of its development.

The Fund supports mainly Polish and German companies, helping them to expand into foreign markets.

Within a few months of starting, Protos VC made 5 investments totaling 2 million PLN.

[www.protos.vc](http://www.protos.vc)  
[projects@protos.vc](mailto:projects@protos.vc)



## STARTUP SCHOOL

**Startup School began activity in 2009 with holiday workshops organized by the entrepreneur Rafał Agnieszczak.**

During the 3-month course run by the businessman, participants gained knowledge of how to build their online business from scratch, what is needed to succeed and how to move in the business world.

This experience bore fruit with the regular educational programs at Startup School. From 2009 to 2012, they organized five editions of seminars for young entrepreneurs, attended by a total of 60 people. Participants created over twenty sites which successfully launched in the online arena.

Startup School domain is not only the financial support of ideas, but most of all help at every stage of the development of new business. In exchange for the shares, workshop participants received specific knowledge in the fields of law, finance and team building.

Since 2013 Rafał Agnieszczak and the team have conducted ongoing recruitment and incubation projects, in search of new business ideas.

[www.startupschool.pl](http://www.startupschool.pl)  
[l.wielec@maatconsulting.pl](mailto:l.wielec@maatconsulting.pl)



## ATSORA

**Atsora is a Polish startup, founded in Warsaw. Its founders are Krzysztof Pulkiewicz Anna Ciesielska - former consultants and managers from the finance industry.**

Atsora offers innovative tools for both banking and small and medium-sized enterprises. This startup's product is Momentum - a set of tools to help control and monitor finances. This innovative online platform, which aims to combine advanced features for financial analysis with functionality that will be user-friendly and intuitive.

Momentum's aim is to change the model of cooperation and communication between banks and customers from small and medium-sized enterprises to a partnership model.

Atsora, whose main slogan is „get business done”, has been awarded and was in a very narrow group of only seven startups from across Europe - the company was invited to the FinTech Innovation Lab London.

[www.atsora.com](http://www.atsora.com)  
[momentum@atsora.com](mailto:momentum@atsora.com)

## INTELCLINIC

**Intelclinic is a Polish startup founded in 2013 on the initiative of Kamil Adamczyk, Janusz Frączek and Krzysztof Chojnowski, who have taken on the various ways to influence the work of the human brain using new technologies.**

The result of their work is the Neuroon intelligent mask - one of the most spectacular successes by a Polish hardware startup in recent years. Its extremely warm reception is attested to by the fact that, when drawing up this catalogue, it was the largest Polish project on the site Kickstarter with nearly 440 thousand dollars in its account.

Neuroon is breaking ground in the science of sleep, which combines highly advanced technology with a simple mask for sleeping. With built-in sensors, Neuroon's biometric system analyzes sleep rhythms and creates a personalized management plan for sleeping and energy during the day. Everything works in such a way that the schedule fits perfectly into your style of life and work, and the mask noticeably increases concentration and productivity throughout the day, due to much more efficient sleep. Neuroon consists of three elements: a comfortable mask made of soft hypoallergenic material, a Smartpack containing all the electronic components, and an application to handle the mask.

Soon, you will see if the marketing success Intelclinic will be reflected in sales success - Neuroon's mask is already available for presale on the product's official website, and in December it will be shipped first units to customers.

[www.intelclinic.com](http://www.intelclinic.com)  
[contact@intelclinic.com](mailto:contact@intelclinic.com)





[www.kinetise.com](http://www.kinetise.com)  
[inquiries@kinetise.com](mailto:inquiries@kinetise.com)

## KINETISE

**Kinetise is a creator of mobile applications for iOS, Android and Windows Phone, which is able to create even the most advanced mobile application in a very short time. At first it was supposed to be a side project of Paweł Pawlak's company „Fun and Mobile”, which dealt with mobile marketing. Then it evolved into a software house, and currently executes orders for customers who need to perform a specific application. With time, Kinetise turned into a large project that was presented at numerous conferences worldwide. At one such conference, they beat all other similar startups and won the Innovation Panel.**

Using Kinetise is very simple. Registration is free, and applications are designed step by step in your browser. The available graphical editor works on the „drag and drop” principle. Users can also make use of the wizard with various plugins, or use their own data sources. The design and preview of an application is free, and the created program can be tested without restrictions. There is only a fee for developing and publishing it in the shop.

Creating an application with Kinetise is much cheaper than by a specialist company. An important advantage here is that the application is sufficient to create an application once to be able to use it on multiple systems. This project is attracting growing interest not only in Poland but also abroad.



## MCI MANAGEMENT

**MCI Capital is an investment fund with more than 20 years of collaboration with companies of a broad technological profile to its credit. It focuses on the following areas: digital disruption, digital ecosystem and digital adaptation. Listed since 2001 on the Warsaw Stock Exchange, MCI Capital boasts an impressive portfolio and rate of return for its stakeholders.**

MCI Capital's Investments involve companies in various stages of development, with well-established technological solutions - those operating in regional markets, as well as making an expansion into global markets. The geographical area of interest is Central and Eastern Europe (CEE), Germany, Austria, Turkey, Russia and Scandinavia. Sectors that interest the fund include FinTech, the internet of things, SaaS e-commerce and big data.

To date, MCI Capital investments include, 3D Wizard, a manufacturer of 3D printers, mGenerator, a platform enabling the automatic creation of mobile websites, the clothing store answer.com, the companies FinTech – iZettle, Azimo, eCard, the online supermarket frisco.pl, and many others.

Detailed information about the fund and the portfolio companies is available at: <http://mci.pl/>

[www.mci.pl](http://www.mci.pl)  
[office@mci.eu](mailto:office@mci.eu)



## LEWIATAN BUSINESS ANGELS

**Lewiatan Business Angels (LBA) is a network operating within the Lewiatan Confederation, and deals with finding valuable investment projects for investors seeking initiatives with high growth potential. LBA works with investors and managers with committed capital from several hundred thousand to several million PLN, and transactions are handled by experienced professionals. LBA has also dynamically developed international operations, such as partnership in the Ready for Equity 2 program and cooperation with similar organizations from the Czech Republic, Hungary and Slovakia.**

With the support of LBA, such initiatives were created as a network of coffee shops (W Biegu Cafe), publishing (Flashbook), an application for interior design (Homplex), Travelist, Ekobilet, with support also going to the Krakow-based technology company XTRF and the well-established manufacturer of flight simulators, simtech, in addition to other ventures.

In 2008, the Lewiatan Confederation acquired funding from the European Union, and the money was spent on promoting the idea of business angels in Poland, above all for the development of business competence of investors and creators. Its training courses and conferences have been attended by more than 6,500 people.

Investors were presented with over 100 proposals. From the beginning of the project to the end of March 2014, 12 investment transactions were concluded. Presentation for investors are held regularly.

[www.lba.pl](http://www.lba.pl)  
[jadamski@lba.pl](mailto:jadamski@lba.pl)

# WARMIAN-MAZURIAN VOIVODESHIP



**Warmian-Mazurian Voivodeship is definitely a distinctive province both historically and scenically. Of course, the uniqueness of Warmia and Mazuria does not end there - Olsztyn recently began to attract attention for new technologies and implementation of innovative ideas.**

It is here that such startups as Zortrax were created - manufacturer of 3D printers, or Polyend, manufacturing innovative MIDI controllers. Because startups in Poland in the majority of cases are based on the SaaS model, hardware products are definitely an interesting change.

Many interesting ideas are presented at the Startup Mixer, which periodically takes place in Olsztyn. There is no shortage of local events - initiatives such as ESEiR Pionier, the OLCAMP association and Olsztyn Creative work extremely actively in the local community, and the list of incubators such as InQbe and AIP Olsztyn gives unquestioned opportunities to develop their business.

In Olsztyn there is extremely high dormant potential - for a city so small and young in terms of the startup environment, it will certainly surprise us more than once.



[www.aip.olsztyn.pl](http://www.aip.olsztyn.pl)  
[piotr.lazuka@inkubatory.pl](mailto:piotr.lazuka@inkubatory.pl)

## OLSZTYN ACADEMIC BUSINESS INCUBATOR

### AIP Olsztyn is part of Europe's largest startup ecosystem.

The entire network of 50 AIP incubators, 11 AIP Business Links and the financial support fund for startups AIP Seed Capital, provide the opportunity to test business ideas in market conditions and their development and expansion in the domestic and global markets. With this type of initiative, motivated entrepreneurs can be prepared to run their own business. Academic Incubators allow for use the incubator's services for financial accounting, support in writing contracts and provide legal advice, while ideas with high market and technological potential can count on financial support.

The main advantage of the project is the fact that running a company in AIP, one is not obliged to register it, thus avoiding paying social security contributions. What's more, AIP provides offices and helps in obtaining orders for the company. In addition, being affiliated with AIP, you can count on support with advertising and promotion, and take part in training sessions organized by experts.



## THE OLSZTYN SCIENCE AND TECHNOLOGY PARK

**The Olsztyn Science and Technology Park (OPNT) was established under the Program for Development of Eastern Poland from 2007-2013, with co-financing from the European Regional Development Fund. It became active in 2013. The total investment cost is almost 70 million, of which the vast majority, 56 million, will come from the EU.**

The objectives of the Olsztyn park are creating opportunities for the acquisition of skills to compete in the international market, the use of the region's intellectual potential for the development of key expertise, and the inclusion of children and youth in science, entrepreneurship and creativity.

OPNT Features nearly 14,000 square meters across 6 facilities, including a business incubator, two laboratory facilities (Technology Transfer Centre) with basic and specialized equipment, two locations for companies with well-established market positions and office and meeting facilities, which also house business support institutions.

Worth emphasizing is the offer of specialist support for company employees, students and graduates in the process of transferring research results and technologies to business in fields like surveying, biology (including biotechnology) chemistry and medical devices. OPNT offers it to inventors, individuals and teams who want to start an innovative startup, and R&D institutions wishing to commercialize the results of scientific research. A key partner in knowledge transfer is the University of Warmia and Mazuria in Olsztyn.

[www.opnt.olsztyn.pl](http://www.opnt.olsztyn.pl)  
[sekretariat@opnt.olsztyn.pl](mailto:sekretariat@opnt.olsztyn.pl)



## COWORK OLSZTYN

**Cowork.olsztyn.pl is office space for efficient work by freelancers and owners of microenterprises, providing professional secretarial services and access to all necessary equipment.**

The office is located in an attractive location in the center of Olsztyn, offering both rental desks in the so-called open space, a conference hall, and a business room. Coworking space can be reserved for a few hours or booked long term. Additionally, the Olsztyn office offers to create a virtual office address for companies. The company supports young mothers wishing to engage in economic activity after the birth of a child and young entrepreneurs by offering them attractive discounts.

Cowork.olsztyn.pl facilitates efficient and better work with a range of additional services, including the possibility of equipment rental, booking office space even after opening hours, access to Wi-Fi, printing and scanning capabilities. In addition, along with training, the office team offers comprehensive organizational support, both before and during meetings.

[www.cowork.olsztyn.pl](http://www.cowork.olsztyn.pl)  
[repcja@cowork.olsztyn.pl](mailto:repcja@cowork.olsztyn.pl)



## ZORTRAX

**3D printing has proven to be an area that is of particular interest to Polish startups. Founded by Rafał Tomasiak and Marcin Olchanowski in Olsztyn, Zortrax stands out, however, even in this rather crowded company.**

Zortrax first attracted attention in 2013, when the Zortrax M200 printer, in development for two years, was successfully presented to the world on the well-known crowdfunding platform Kickstarter, collecting nearly \$180,000 USD for further development. Since then, Zortrax has opened a bricks-and-mortar shop and the 3D printing salon Zortrax Store. At the beginning of 2014, they signed a contract with Dell for the delivery of five thousand printers. They are also working on new models for individual and business customers with different needs.

3D printing, which allows for extremely comfortable and precise prototyping of devices, is gaining more and more supporters among both small and large companies. Zortrax is proof that Polish startups can compete in global markets and reserve considerable portions of even the hottest markets for themselves.

[www.zortrax.pl](http://www.zortrax.pl)  
[ir@zortrax.com](mailto:ir@zortrax.com)

# OPOLSKIE VOIVODESHIP



**Opolskie Voivodeship assists startups mainly in institutional terms. There is a very active network of organizations in the region for active startups. Representatives of the local community are involved in meetups and young companies can benefit from a wide range of services.**

All activities in the region related to the startup environment are combined into a coherent whole at the Opole Center for Economic Development. It focuses on inspiring, innovative solutions that change the structure of the economy and entrepreneurship. The Center already supports active and constantly emerging incubators across the whole region, which are considered the most advanced and comprehensive facilities to assist Opole market entrepreneurs. In the Opole region there are a dozen incubators deployed in various cities, including three Academic Business Incubators. The Investor Center and Exporter Service also functions as part of this institution, which provides access to a rich database of investment offers in the region and helps anyone who would like to invest in the Opole province.

Facilities supporting the startup market also include the Science and Technology Park in Opole. The main goal of the park is to facilitate the cooperation of the research sector and business, thus supporting the development of new technologies and innovative companies. The whole range of

activities at the Park attracts numerous startups - there are currently more than 20 companies in the pre-incubation phase, including Great Wood, M-tronics or 3D Plast-Tech. The region also operates the Kędzierzyn-Koźle Industrial Park, which supports small and medium-sized enterprises, creating new jobs, increasing the potential for socio-economic development and competitiveness of the region.

The Opole startup scene meets several times a year at the Silesian TechTalk - an official meetup for enthusiasts and new technology professionals. The idea of the meetings is to generate growth through the exchange of experiences and knowledge about new technologies and open source software in the context of lectures, workshops and discussions.

## THE SCIENCE AND TECHNOLOGY PARK (PNT) IN OPOLE LTD.

**The Science and Technology Park (PNT) in Opole Ltd. is a project implemented in the years 2013-2015 by the city of Opole, financed by the European Regional Development Fund under the Regional Operational Program of Opole Voivodeship for the years 2007-2013. The value of the project is approx. 15.6 million PLN, of which EU funding amounts to 6 million PLN.**

The company's main objective is to take measures for the development of the Opole region, through the creation in Opole (and Opole Voivodeship) of favorable conditions for business development, with particular emphasis on the high-tech sector. The aim is to develop a knowledge-based economy, create effective links between science and business, and to stimulate innovative entrepreneurship in an open environment of partnership between science, business and local government. The company is to be a bridge between economic operators and the new technologies available on the market, leading to economic development for the region.

The official opening of the first two buildings, the business Incubator and testing laboratory took place in May 2015. Ultimately, the park will consist of five buildings - an entrepreneurship incubator, laboratory building, and experimental research building, a high-tech IT and engineering design building, together with a data center and an integration area.

PNT in Opole is the perfect place to start for new businesses, which can rent space for their offices or virtual offices. Also, the laboratory building is available for businesses, including the chemical industry and cosmetics.

[www.pnt.opole.pl](http://www.pnt.opole.pl)  
[biuro@pnt.opole.pl](mailto:biuro@pnt.opole.pl)



## THE REGIONAL BUSINESS INCUBATOR IN STRZELCE OPOLSKIE

**The Regional Business Incubator in Strzelce Opolskie was founded in 2013.**

Its construction was divided into two stages. The first was dedicated to the renovation of a former outbuilding from the early twentieth century - the Incubator was put into operation in July 2014. The second stage was related to the reconstruction and modernization of the Strzelce Bathhouse. The entire project was carried out within the framework of sub-measure 1.1.1. „Support for business environment institutions under the Regional Operational Program of the Opole Voivodeship for the years 2007-2013.”

The Regional Business Incubator is a great help in setting up a business. In the Strzelce Incubator's buildings, one can find: an advertising agency, architects, as well as a rehabilitation center, health education center and a hair and beauty studio. The Regional Business Incubator in Strzelce Opolskie offers legal advice, accounting, tax assistance and training to assist in starting up a business.

[www.inkubator.strzelceopolskie.pl](http://www.inkubator.strzelceopolskie.pl)  
[inkubator@strzelceopolskie.pl](mailto:inkubator@strzelceopolskie.pl)

## BUSINESS INCUBATOR IN OPOLE

**The Business Incubator in Opole is part of the Science and Technology Park in that city. Its official opening took place in May 2015. Apart from the premises for the Incubator, the Park include laboratories, a research building, a building for high tech companies and an integration area.**

The incubator is a facility contains office space for IT, design, consulting, marketing services and the like. The building offers 30 offices for rent to businesses that are just starting their operations. Its total area is 1,700 square meters. Thanks to the adjustment of partition walls, there is a possibility of flexible space arrangements, tailored to the needs of specific businesses. The Business Incubator also offers a conference and training area as well as outdoor parking. To become part of the Science and Technology Park in Opole, please submit your business idea, and then wait for its consideration.

[www.inkubator.uni.opole.pl](http://www.inkubator.uni.opole.pl)  
[inkubator@uni.opole.pl](mailto:inkubator@uni.opole.pl)



## THE INDUSTRIAL CENTRE FOR TECHNOLOGY TRANSFER AND IMPLEMENTATION IN OPOLE

**The Industrial Centre for Technology Transfer and Implementation in Opole is one of the institutions in this city tasked with strengthening ties between science and business. The center is owned by West Technology & Trading Poland. In 2013, the company received funding from the Voivodeship government, originating from the European Regional Development Fund. With 2.2 million PLN, it was possible to introduce new and innovative business services such as counseling for small and medium-sized enterprises, testing for technologies and technological solutions, and training for companies and research units.**

The Industrial Centre for Technology Transfer and Implementation in Opole offers a conference hall with a hundred seats. The initiative's main purpose is to facilitate technology implementation on an industrial scale in the chemical and energy industries. Thanks to this institution, there is an opportunity for faster, more effective and more frequent dissemination of solutions and scientific ideas on an industrial scale.

[www.pctt.opole.pl](http://www.pctt.opole.pl)  
[mgk@wttpolska.pl](mailto:mgk@wttpolska.pl)



## KLUCZBORK ENTERPRISE INCUBATOR

**Kluczbork Enterprise Incubator (KIP) is a program implemented by the Kluczbork district authority within the framework of the project „Support for economic development in Kluczbork county by creating the Kluczbork Enterprise Incubator”. The creation of this project was made possible thanks to funding (85%) from the Regional Operating Program of the Opole Voivodeship.**

KIP can be of assistance to all enterprising residents of Kluczbork county who want to start their own business. They can be unemployed, professionals from various industries, people returning from abroad or recent graduates. There is one condition - they must have a business idea.

Under the program, each person receives unlimited access to office space and a workshop, as well as the ability to use office equipment and a conference room. The incubator also provides full administrative and secretarial, legal, accounting and marketing services and assistance in finding financing for businesses. As a result, a young entrepreneur does not have to worry about renting and maintaining an office, but can focus on growing his business.

[www.inkubatorkluczborok.pl](http://www.inkubatorkluczborok.pl)  
[inkubator@powiatkluczboroki.pl](mailto:inkubator@powiatkluczboroki.pl)

# PODKARPACIE VOIVODESHIP



**The activity of the Podkarpackie startup market is mainly focused in Rzeszów. The community has a number of groups that bring together startups, and the community is growing rapidly, thanks in part to the support of local public institutions.**

The Podkarpacki Science and Technology Park – Aeropolis operates in Rzeszów. Within it are a number of entities, including the Technology Incubator and Academic Pre-incubator. The PPNK focuses on the activation of brownfield sites, the creation of infrastructure conducive to investment, conducting research and development activities, as well as consulting, training and promotion.

Representatives of the Podkarpackie startup community can be found within several organizations. The Podkarpacka Startup Coalition is an initiative aggregating startups from all over the province, which aims to build a platform to exchange experiences and ideas. Another very active community is the Podkarpacka IT Computer Science Cluster, bringing together IT companies from Podkarpacie. In Rzeszów there are regular meetings for Podkarpacie entrepreneurs called „Business at ease”.

The School of Computer Science and Management supports activities related to the startup market mainly through the Center for Innovation and Entrepreneurship. In this framework, it organizes the InternetBeta conference, a series of meetings

called Startup Mixer, as well as many programs for enterprising students like the Academic Business Incubator. The university also runs a number of funds: innoSEEDfund, investing in projects in the early stages of development, functioning as a VC fund; InnoFund, a seed investment fund as well as a loan fund. UiTM also operates the Enterprise Europe Network center.

The municipal office of the City of Rzeszów is also involved in the development of the local startup ecosystem. Currently, there is a person responsible for contact with the representatives of the ecosystem and there are plans to create the Rzeszów Startup Center.

The most active startups in the Podkarpackie community include RisenBit, the creators of Facecontroller, who organize many meetings and workshops, as well as Cervi Robotics, who work closely with Microsoft and are involved in the organization of events in the field of IT.



## INNOFUND

**InnoFund is a unique seed fund. Working with the Higher School of Information Technology and Management in Rzeszów, it offers startups not only financial resources, but also the knowledge and experience of specialists from various fields of science and business.**

The Rzeszów fund focuses its activities in areas such as ICT, telecommunications, biotechnology, mechatronics and electronics and medicine and pharmacology. It is able to invest up to 200 thousand euros in one venture.

Projects carried out with the participation of InnoFund include, crowdangels.pl, a crowdfunding platform that allows internet users to obtaining capital to grow their businesses. Another supported project, Lamode.info, is used to communicate with consumers and professionals in the fashion industry. Meanwhile, primeMotion offers solutions based on motion sensors dedicated to the medical and educational sectors.

[www.innofund.pl](http://www.innofund.pl)  
[biuro@innofund.pl](mailto:biuro@innofund.pl)



## THE PODKARPACKI SCIENCE AND TECHNOLOGY PARK (PPNT) „AEROPOLIS”

**The Podkarpacki Science and Technology Park (PPNT) „Aeropolis” is the first industry-specific park in Poland, aimed at maintaining the 100-year tradition of the aerospace industry in Podkarpackie.**

Both in an economic as well as through scientific research, the Park is tied to the aviation industry, electrical engineering, renewable energy, IT and biotechnology. Companies with their headquarters in the Podkarpackie Science and Technology Park include MTU Aero Engines Poland - a manufacturer of propulsion systems for civil and military aviation, OPTeam SA - a manufacturer and integrator of systems using electronic card technology, BorgWarner Poland Ltd. - a manufacturer of components and high-technology systems for vehicle drivetrains and Yanko Ltd. - a packaging company.

The idea of creating „Aeropolis” was established in 2003. The first zone in the municipality of Jasionka on an area of 70 hectares in the immediate vicinity of the International Airport in Rzeszow. Today, the Park encompasses 170 hectares in three investment areas covered by the Euro-Park Mielec Special Economic Zone, and is home to 4,000 jobs.

The main mission of the Park is to stimulate economic development in the region, supporting entrepreneurship focused on new technologies and to create optimal conditions for science and research.

The Technology Incubator complex for startups provides free consulting services in the fields of intellectual property, industrial design and business consulting. The PPNT Center is part of the Rzeszow Regional Development Agency. The cost of building the Podkarpackie Science and Technology Park has so far added up to more than 160 million PLN, and the money was raised primarily in the framework of the Operational Program for the Development of Eastern Poland 2007-2013, Priority I: Modern economy, operation I.3 Supporting innovation, co-financed by the European Regional Development Fund and the national budget.

[www.aeropolis.com.pl](http://www.aeropolis.com.pl)  
[aeropolis@rarr.rzeszow.pl](mailto:aeropolis@rarr.rzeszow.pl)



akademickie  
inkubatory  
przedsiębiorczości



## ACADEMIC ENTERPRISE INCUBATORS IN RZESZÓW

**The main idea of the Academic Enterprise Incubators in Rzeszów is to create a friendly environment for young people to open and run a business. The incubator offers many amenities, so that entrepreneurs can focus on developing their business, rather than the unpleasant bureaucracy and accounting, which especially in the beginning can cause a lot of problems.**

Running a company in AIP, the entrepreneur receives full support in the field of accounting, legal and contractual advice. Additionally, through innovative legal solutions, the Academic Enterprise Incubators allows the use of its legal persona to companies that conduct their business through the AIP. These entities operate formally as departments in an organization, and are in fact stand-alone projects. Action under the legal persona of the AIP is a key element in ensuring entrepreneurs safety of operations - in case of disputes, companies are not left to themselves, but can count on the support of the foundation in resolving them. Another important point is the fact that any company operating in the AIP receives an individual account, to which all of its income flows, and the incubator does not claim any rights to the income. Free access to office space, computers and the internet also makes incubators an ideal alternative and an opportunity for many young entrepreneurs. Conducting business in the Academic Enterprise Incubators in Rzeszów costs 250 PLN per month.

[www.aiprzeszow.pl](http://www.aiprzeszow.pl)  
[rzeszow@inkubatory.pl](mailto:rzeszow@inkubatory.pl)

# PODLASKIE VOIVODESHIP



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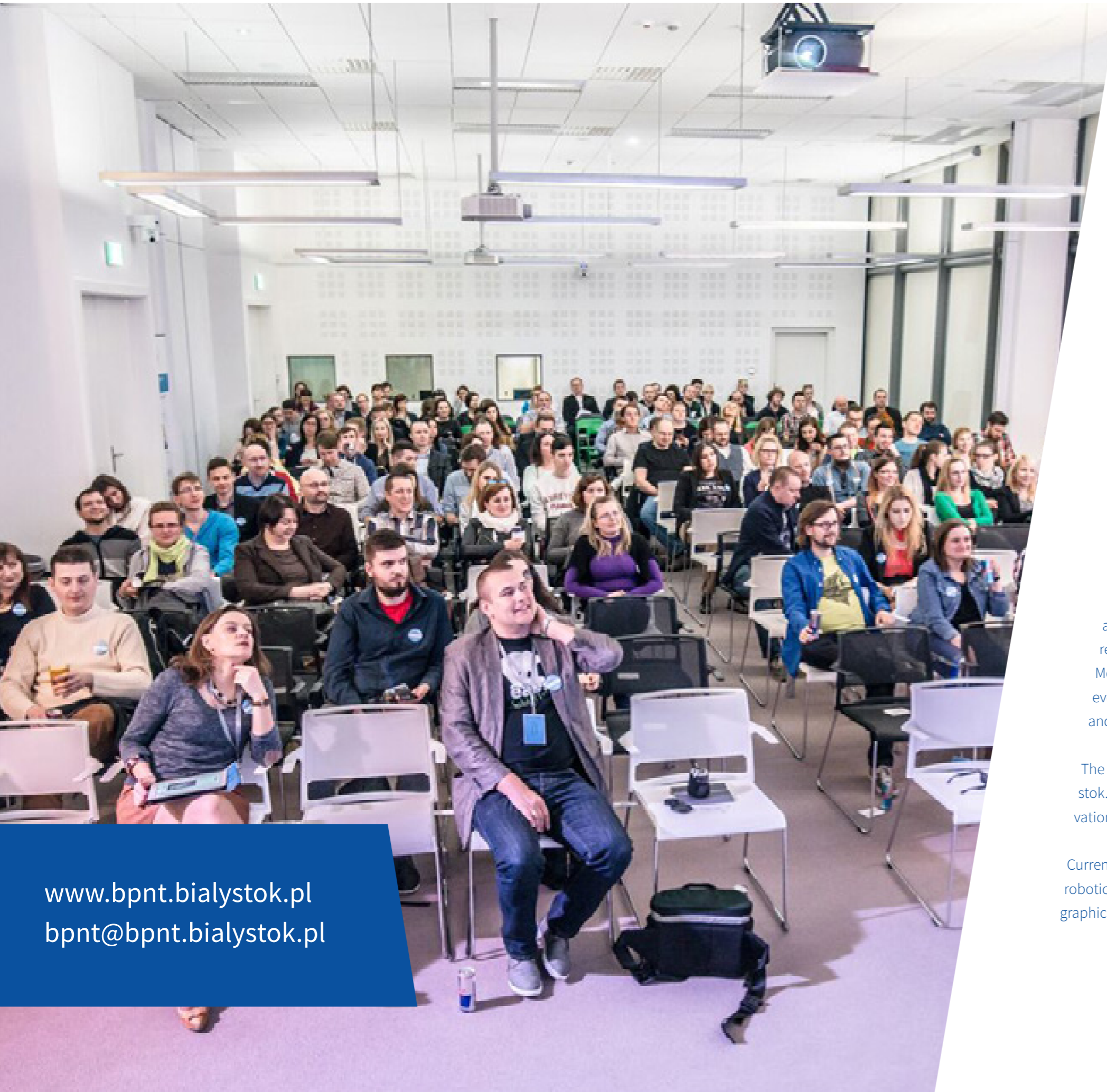
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The most active startups in the Podkarpackie community include RisenBit, the creators of Facecontroller, who organize many meetings and workshops, as well as Cervi Robotics, who work closely with Microsoft and are involved in the organization of events in the field of IT.



## BIAŁYSTOK SCIENCE AND TECHNOLOGY PARK

**The main objective behind the creation of the Białystok Science and Technology Park (BPN-T) was to create infrastructure for increased innovation among local businesses and increase the attractiveness of the city of Białystok for investments based on modern technologies.**

The area utilized for the project covers an area of approximately 23 hectares within the „Dojlidy” housing estate, and two modern facilities were built in addition: the Technology Incubator and Technology Centre, with a total area of roughly 13,000 square meters.

The incubator is a place friendly to young companies, where they can take their first steps in the business world. It offers not only rental of office space at preferential prices, access to modern infrastructure and marketing support for startups, but also professional advice and training. The Technology Centre is in turn the place where infrastructure for advanced research and development meets the world of science and business. Businesses have access to a laboratory equipped with the latest equipment, allowing them to conduct research in the fields of medicine, computer science, physics and metallurgy. Moreover, thanks to the implemented initiatives and national and international events, those located in the BNP-T can count on expanding business contacts and finding investors.

The Park runs the Coworking Space „Centroom” located in the very center of Białystok. It provides optimal conditions for modern work, creating a local hub of innovation and cooperation.

Currently, BPN-T encompasses approximately 50 enterprises in the ICT, medicine, robotics, electronics, e-marketing, mobile applications, e-commerce and computer graphics fields.

[www.bpnt.bialystok.pl](http://www.bpnt.bialystok.pl)  
[bpnt@bpnt.bialystok.pl](mailto:bpnt@bpnt.bialystok.pl)

## XEVIN LAB TECHNOLOGICAL INCUBATOR IN BIAŁYSTOK

**Xevin Lab is the first Technological Incubator in Białystok. The incubator was set up in 2010 by the Xevin Investments fund, and has been functioning in Białystok since 2013. Since January 1st 2014, the entity implementing the project has been co-financed by the European Union, which involves investments in new projects worth up to 11 million PLN in 2014-2015 - for innovative projects related to new technologies.**

Thanks to grants from the European Union, as well as private funds, Xevin Lab can invest up to 1 million in startups. The main task of the incubator is to seek and support young companies in the early stage of development that need funding, but also the support of experienced mentors who will help create a young company with a thriving business. Xevin Lab supports the project at every stage of development, from reviewing and developing the idea, to creating a business plan, marketing plan, and ending on financing the project and the introduction of a product or service to the market.

[www.xevinlab.pl](http://www.xevinlab.pl)  
[kontakt@xevinlab.pl](mailto:kontakt@xevinlab.pl)



## IDEALAB VENTURES

**IdeaLab Ventures is a fund created in 2012, designed for people who are not afraid to pursue daring ventures in the field of new technologies.**

The Fund invests in a project in the early stages of its development, when there is a high potential return. IdeaLab can help your company with an amount up to 1 million PLN in exchange for a minority stake. The main areas of interest for the Fund are IT, e-commerce, renewable energy, medicine and data communications. Company which register with IdeaLab will be assisted at every stage of the development of an idea from creating a business plan, through analysis of the market, followed by the introduction of the service or product on the market. So far, the fund has invested in 11 projects. The most important are RiftCat - an internet platform that supports applications and games running in VR (virtual reality) and Univail - a company engaged in the production of personalized cosmetics.

[www.idealab.pl](http://www.idealab.pl)  
[info@idealab.pl](mailto:info@idealab.pl)



## THE SCIENCE AND TECHNOLOGY PARK POLAND-EAST IN SUWAŁKI

**Suwałki occupies a special location - on the border of Western Europe and Eastern Europe. At the crossroads of different cultures, economies and industrial stimulations. This is a great opportunity for the organization of economic cooperation between East and West, especially with regard to technology, as evidenced by companies from various countries operating in the Park.**

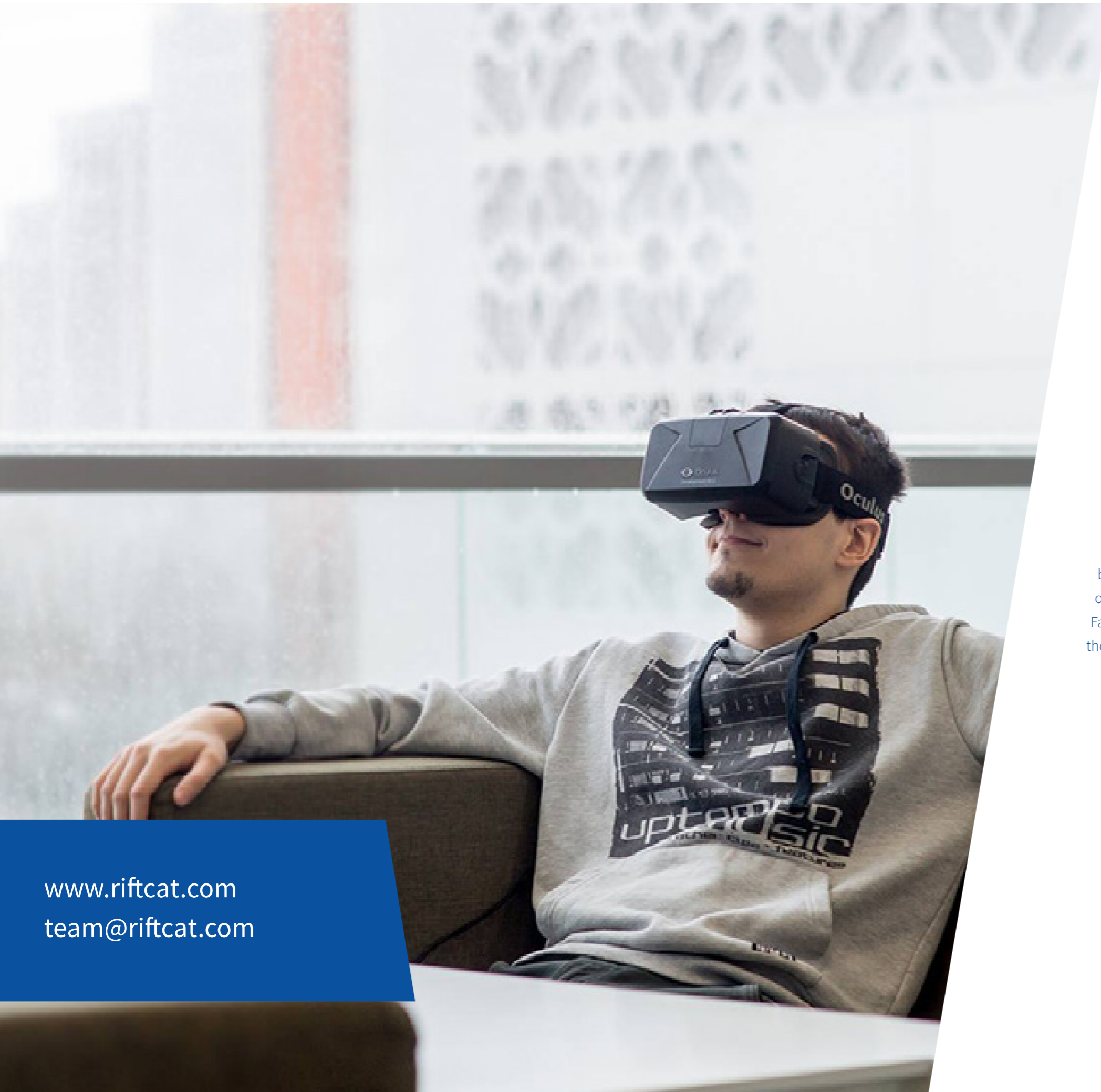
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The Science and Technology Park Poland-East in Suwałki organizes and promotes this cooperation, and its mission is to support and initiate economic development in northeastern Poland based on new technologies, the development of knowledge-based entrepreneurship, creating incentives and supporting the establishment of modern businesses.

Since 2013, the Science and technology Park in Suwałki has had its own modern base, which enables the realization of the program's objectives. The park complex includes:

- A Technology Incubator
- Four R&D laboratories, together with professional support staff: the Medical Simulation Laboratory, the Laboratory-Centre for Renewable Energy Research, Laboratory for Chemical Product Research, and the Multimedia Platform Laboratory.
- A Conference and Exhibition center equipped with a simultaneous interpretation system and to electronic voting.
- Technological Process hall
- Virtual offices

[www.park.suwalki.pl](http://www.park.suwalki.pl)  
[park@park.suwalki.pl](mailto:park@park.suwalki.pl)



## RIFTCAT

**Virtual and augmented reality are terms that are increasingly common in the offerings of computer game manufacturers, but are also applicable in many other fields related to marketing, entertainment, and even military training and construction. The developer of RiftCat, Marek Antoniuk, is convinced that entertainment based on virtual reality will soon come to everyone.**

RiftCat is an online platform where you can find free games and applications that make use of virtual reality, including Polish productions. To take advantage of the service, virtual reality goggles are required.

RiftCat is the result of a 2-year effort which culminated in cooperation with the venture capital fund IdeaLab. They decided to invest 650 thousand PLN in the project. These measures will not only continue to develop the project, but also to promote it abroad, which is mentioned among the main objectives of the creators. Along with the long-awaited debut of Oculus Rift goggles from Facebook, planned for 2016, the RiftCat team has many reasons to expect that they will soon be attracting attention.

[www.riftcat.com](http://www.riftcat.com)  
[team@riftcat.com](mailto:team@riftcat.com)

# POMERANIAN VOIVODESHIP



**The Pomeranian startup scene is one of the most interesting in Poland. Taking into account the diversity of the Tri-City area as the capital of the voivodeship, it has certainly affected the shape and development of the startup scene.**

The hitherto unofficially competing Gdańsk and Gdynia could thus join forces to expand the local ecosystem. Thanks to such meetings as 3camp, which brings together many fans of new technologies, startups and entrepreneurship, or the morning Creative Mornings, the Tri-City is an interesting space for the development of many Pomeranian startups.

It is here that such startups as SentiOne and UXPin were born, who currently support hundreds of smaller and corporate customers around the world, while the support of local institutions such as the Starter Incubator, Gdynia Startup Zone, the potent Pomeranian Science and Technology Park and Business Link greatly help in the development of the local scene. It's also worth

noting the fact that the Tri-City startup scene is doing remarkably well at the moment when there are ever increasing branches of large corporations moving into Gdansk, which pose considerable competition for startups.



## BLACK PEARLS

**Black Pearls is a VC fund established seven years ago in Pomerania. It focuses on start-ups from the technology industry and science, as well as from the agri-food industry, defense and aerospace. But the most important area of investment are technologies that improve quality of life (Life Quality Technologies). Its aim is to support new technologies, build capital funds and create an international network of innovators. In 2014, Black Pearls invested almost 5 million PLN in Poland.**

The Fund works in partnership with 16 co-investors, including business angel and entrepreneur Maciej Grabski. The fund employs 50 consultants and experts in various disciplines dealing with bailouts, strategic consulting, training and mentoring. The company also has a certified quality management system ISO 9001. Black Pearls' portfolio includes 13 companies, including such businesses as Agrosystems, Blue Dot Solutions and Kenis. Their services have been used by more than 260 business customers.

Beneficiaries of VC Black Pearls projects are primarily companies with great growth potential, with a chance to gain international reach. They expect to invest 50 thousand to 1 million PLN as part of a two- or three-year investment program. In addition to financial support, start-ups benefit from the knowledge and experience of experts. The Fund also launched the project Leannovation Accelerate, which aims to commercialize innovative businesses. It is based on funds from the European Union in cooperation with PARP. Black Pearls also works with institutions such as PSIK and NCBR.

[www.blackpearls.vc](http://www.blackpearls.vc)  
[office@blackpearls.vc](mailto:office@blackpearls.vc)

## GDANSK SCIENCE AND TECHNOLOGY PARK

**Gdansk Science and Technology Park is a place where enterprising, constantly evolving and creative people meet.**

The park deals with the realization of a number of EU projects, which include the purchase of modern infrastructure for research and development by the Pomeranian Special Economic Zone, strengthening cooperation between science and member companies belonging to the Pomeranian ICT cluster in Pomeranian Voivodeship, or removing existing barriers to infrastructure development in Pomerania. Gdansk Science and Technology Park also grants scholarships. The big advantage of the Park is the ability to use the possibility of co-working. Business owners have at their disposal a room equipped with office equipment. The monthly cost for a workspace is small, and the user can not only work independently, but also take part in various training courses.

[www.gpnt.pl](http://www.gpnt.pl)  
[office@gpnt.pl](mailto:office@gpnt.pl)



## POMERANIAN SCIENCE AND TECHNOLOGY PARK

**Pomeranian Science and Technology Park (PPNT) Gdynia is a space for every innovator. Here, students, graduates, scientists and experienced entrepreneurs can implement their ideas. This is a place created for the residents of Gdynia, but also guests and visitors from all over Pomerania. Numerous cultural, entertainment, educational activities are hosted, all in a friendly and liberating environment full of creative energy.**

PPNT Gdynia, as an initiative of the authorities of the City of Gdynia since 2001, constantly creates optimal conditions for the realization of ideas based on knowledge and high technology, the development of innovation, entrepreneurship and creativity and activation of the local community. Working here are companies in fields including biotechnology, environmental protection, information technology, electronics and telecommunications, engineering, social innovation and modern design.

Along with the low cost and convenience of the business Park, there are other benefits as well, not only for businesses but also for students and graduates of Pomeranian universities. PPNT Gdynia gives them the perfect opportunity to start their own business startups in the ecosystem, while providing scientific and business advice.

PPNT Gdynia is one of the largest science and technology parks in Poland. Facilities located here include: the Laboratory of Biotechnology, Gdynia Startup Zone, Gdynia Design Centre, the Laboratory for Social Innovation, Science Experiment Center and the Regional Patent Information Centre.

[www.ppnt.pl/pl](http://www.ppnt.pl/pl)  
[ppnt@ppnt.gdynia.pl](mailto:ppnt@ppnt.gdynia.pl)



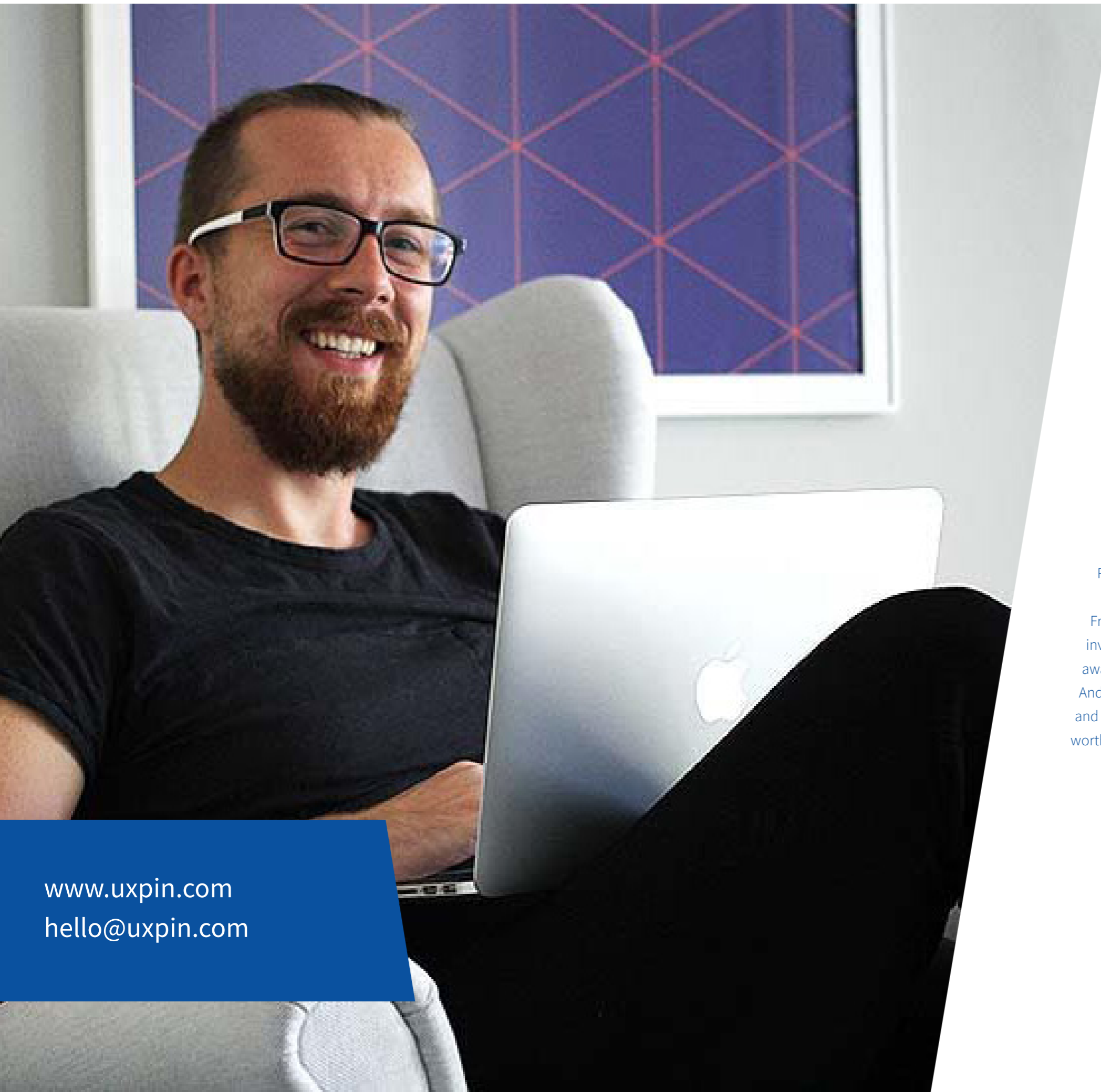
## SENTIONE

**Established in 2011, SentiOne set itself the goal of revolutionizing the way companies collect knowledge of their actions on the network. A tool developed by SentiOne for monitoring the internet was among the winners of the Polish Agency for Enterprise in the „Innovative Project - Technology Management” contest in 2014. Since then, the company, under the leadership of Kamil Bargiel, also known for his contribution to the development of the Polish startup scene, shows no signs of slowing down.**

Just as search engines allow you to find websites, SentiOne enables companies to find and analyze opinions and any other messages related to their brand. Regardless of whether they are published on forums, blogs, websites, or social media. Armed with this information, companies can for instance immediately establish contact with the author of the opinion, turning them into a client, or respond to the opinions of those dissatisfied, or compare their web presence with those of their competitors.

Today, SentiOne works with more than 500 brands in 23 European markets and is one of the most popular solutions of its kind in Central and Eastern Europe. Given the rapidly increasing demand for data today and the ability to draw valuable lessons from it, you can expect that the successes will continue to grow.

[www.sentione.pl](http://www.sentione.pl)  
[kontakt@sentione.pl](mailto:kontakt@sentione.pl)



www.uxpin.com  
hello@uxpin.com

## UXPIN

**UXPin is a platform for mobile and internet application developers for various types of computer software. The largest automotive companies, advertising agencies and producers of video games design their products and applications using UXPin. This tool is especially useful for prototyping websites and functionalities that can later be presented to the customer and tested with users.**

According to Marcin Treder, the startup's CEO, the design process is based on the cooperation of the whole team responsible for the product from the designers, through developers and retailers, to business analysts. UXPin was developed as a platform with the cooperation of the whole team at every stage of the design in real time, and this is one of the main advantages of the service compared with other products of this type. Among the application's several thousand clients are companies such as Microsoft, USA Today, NBC, Red Bull, PayPal and Adidas AG.

From its inception in 2010, this Gdańsk startup has consistently attracted new investors: 700,000 PLN from Innovation Nest aimed at build contacts and product awareness in the US in 2012, about 1.6 million USD in 2013 (Freestyle Capital fund, Andreessen/Horowitz, Business Angel Gil Penchina, IDG Ventures, Innovation Nest and business angels in Silicon Valley), and the latest round of financing in April 2015, worth \$5,000,000 USD (True Ventures, Innovation Nest, Freestyle VC, Penchina.)



## ONLINE VENTURE

**Established in 2012 and located in Gdansk, Online Venture investment fund has set a goal of investing in technology start-ups in Poland and Eastern Europe.**

Online Venture invests in both new business and those that have existed for some time, but still seeks solely to achieve rapid development. Also, the IT sector is not an absolute limitation - the fund does not exclude interest in promising projects of a different nature. The amounts invested by Online Venture range from 70-500 thousand PLN.

Among the projects supported by Online Venture are Support Tax, a platform for obtaining tax advice from professionals, and CustomerCare, a type of live chat software which not only allows users to conduct voice and video calls with people visiting their site, but also to monitor their behavior on it.

[www.onlineventure.pl](http://www.onlineventure.pl)  
[inwestycje@onlineventure.pl](mailto:inwestycje@onlineventure.pl)



## AMBER BUSINESS ANGELS NETWORK

**Amber Business Angels Network was established in 2009 by the Polish Entrepreneurs Foundation in Szczecin, and since then it has been one of the most active networks of private investors in Poland. Companies based on new technologies with high growth potential require adequate funding, therefore the network has set itself a goal of putting such companies in contact with private investors.**

The network of business angels facilitates access of innovative companies looking for capital to experience and contacts with investors, the vast majority of whom operate in an informal way. In addition to support in finding an investor, Amber helps young entrepreneurs with preparing documentation and presentations to investors, provides participation in the training program investment readiness, and organizes pitch sessions, to which investors are invited.

For investors, Amber Business Angels Network is a community of experienced entrepreneurs who want to invest their capital and experience in young companies.

Currently, the AMBER Network brings together almost 70 investors from across Poland. So far, the network has been presented over 1,300 projects, and the value of investments by the investors exceeds 10 million zł.

Amber Business Angels Network's activity was in the first years financed by the European Regional Development Fund under the Operational Innovative Economy Program, Measure 3.3 Development of a system facilitating investing in SMEs.

The Polish Entrepreneurs' Foundation is a member of the European Association of Business Angels Network - EBAN.

[www.amberinvest.org](http://www.amberinvest.org)  
[info@amberinvest.org](mailto:info@amberinvest.org)

# GREATER POLAND VOIVODESHIP

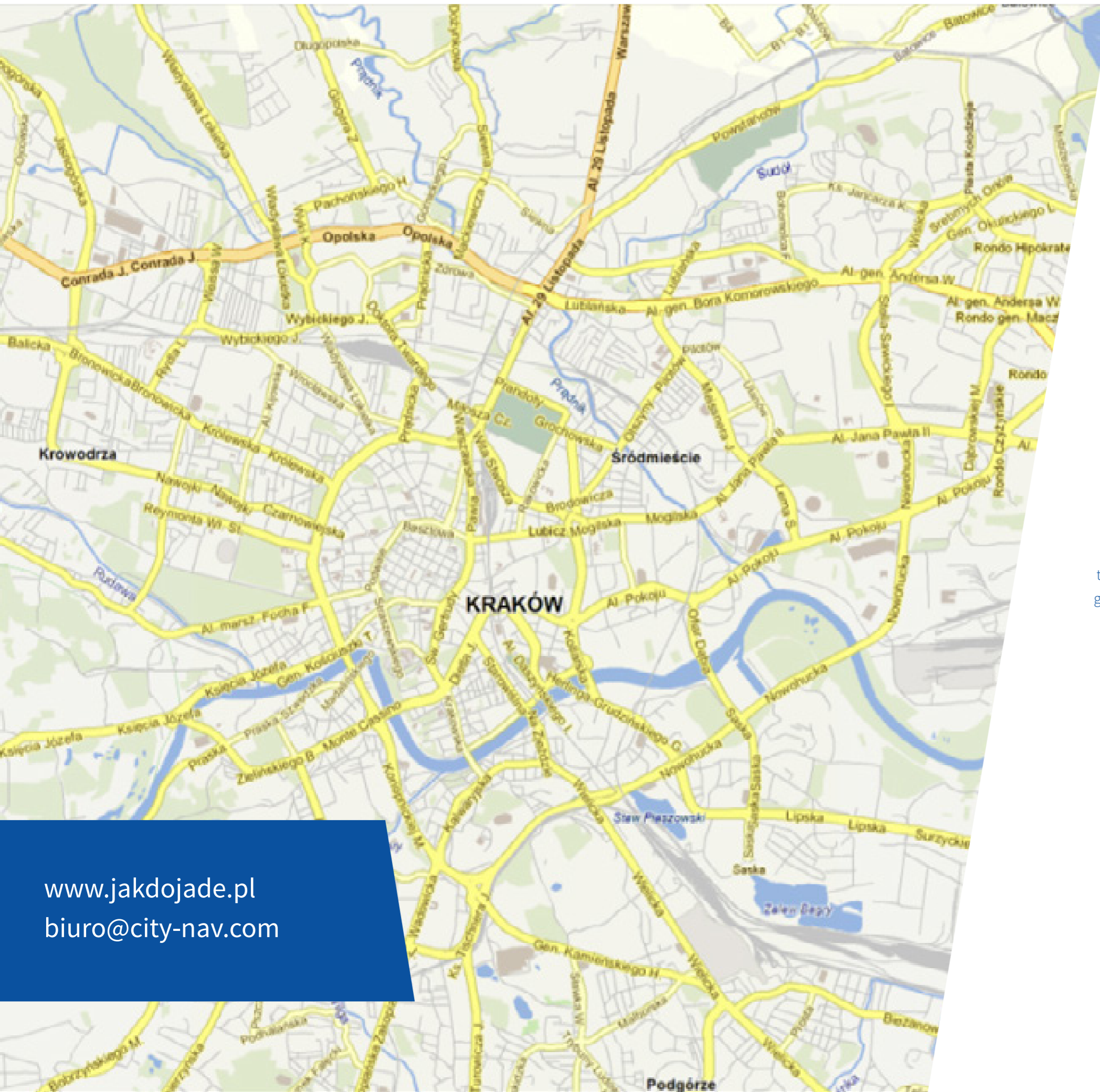


**The Greater Poland Voivodeship is at the undisputed forefront of the Polish startup scene. You don't need to look far to find out that Poznan is at the forefront when it comes to the strongest ecosystems in the country**

Thanks to significant support from public entities, Poznan it is becoming stronger in this respect from year to year, and the city authorities recognize the huge potential of startups - just look at the enormity of the regular events held here. As examples we can list Startup Poznan - an initiative implemented jointly by the city and the startup community within which events are organized and initiatives are implemented to promote startups from Poznan around Poland as well as globally and to raise their business awareness. In addition, the town also hosts Hive61, which is a monthly series of meetings on topics related to running ventures based on new technologies, the three-day Startup Sprints, in which participants develop new ideas, the Business Mixer organized by AIP, StartupWeekends, hackatons, JAMs, business breakfasts, meeting for professionals in the field of UX, programmers, developers, marketers, bloggers... we could keep going. There's a valuable event being held practically every day in the local ecosystem.

These initiatives did not come out of nowhere; for several years numerous startups have been growing in Poznan inspired by the success of their predecessors - the founders of such companies as JakDojadę, Legimi or Omni3D came from here. There is no doubt that VC funds such as HugeThing and SpeedUp have played a huge role in supporting growth, who are also involved in the immensity of local activities that support the community.

There is no doubt that if you look at the Polish startup map, the Greater Poland Voivodeship will be at the forefront of the places that you should consider when planning to launch your own company, and the entities described in this directory are only the tip of the iceberg when it comes to the potential of this city.



[www.jakdojade.pl](http://www.jakdojade.pl)  
[biuro@city-nav.com](mailto:biuro@city-nav.com)

## JAKDOJADE.PL

When back in 2008 Bartosz Burek, Artur Szycha and Mikołaj Grajek were working on the [jakdojade.pl](http://jakdojade.pl) application in Poznań, which was intended to help local students navigate public transportation, they probably did not realize that just a few years later, it would generate more than several million page views per month.

Jakdojade.pl a startup that provides tools in the form of a web and mobile application that allows anyone to plan their journey on public transportation within cities and surrounding areas. Is an example of a startup that has successfully used public data made available by a growing number of Polish public institutions. Thanks to that they could create a service that's not only extremely user-friendly but also provides accurate information.

Today [jakdojade.pl](http://jakdojade.pl) is available in 20 Polish cities, as well as a number of smaller towns. The team also works with rail carriers from all over the country, and its goal is to provide its services nationwide.



www.legimi.com  
legimi@legimi.com

## LEGIMI

**Legimi's beginnings date back to 2007, when Mikołaj Matczyński and Mateusz Frukacz decided to revolutionize the Polish readership with the help of new technologies. Since then, Legimi has repeatedly proved that in the field of e-reading, it has a few peers.**

Legimi was the first to conduct reading in the cloud in Poland, publish newspapers in the EPUB format, and created the Legimi Watermark system, which allows publishers to protect eBooks and audiobooks with watermarks. For the auction site Allegro, Legimi created a system of selling e-books from scratch. However, the biggest recent sensation has been a service that allows users to read any number of books offered for e-reader and other mobile devices and on a subscription model. Legimi also provides users with access to statistics about the way they read the book.

## LUBIMYCZYTAĆ.PL

**Lubimyczytać.pl is not only a very successful start-up, but also evidence that people who love and buy books are not at all missing in Poland. The website, whose president and co-owner is Izabela Sadowska, was founded in 2010, and two years later it could boast of 750,000 unique users per month.**

Guided by its offering to the broad readership, Lubimyczytać.pl provides an extensive database of books that anyone can add to their private web shelves. The website publishes information about new books and authors. It is also a vibrant social networking site through which devotees of books can get to know people sharing their passion. Lubimyczytać.pl also has mobile applications available on all popular platforms, so that its functionality can be used anywhere.

In recent years, the number of users has grown to two million, and the team behind the website will be happy to use the new technologies to offer readers the functionality that follows. This means that in the future, Lubimyczytać.pl should be one of the main sources of innovation in this seemingly traditional field.

[www.lubimyczytac.pl](http://www.lubimyczytac.pl)  
[admin@lubimyczytac.pl](mailto:admin@lubimyczytac.pl)



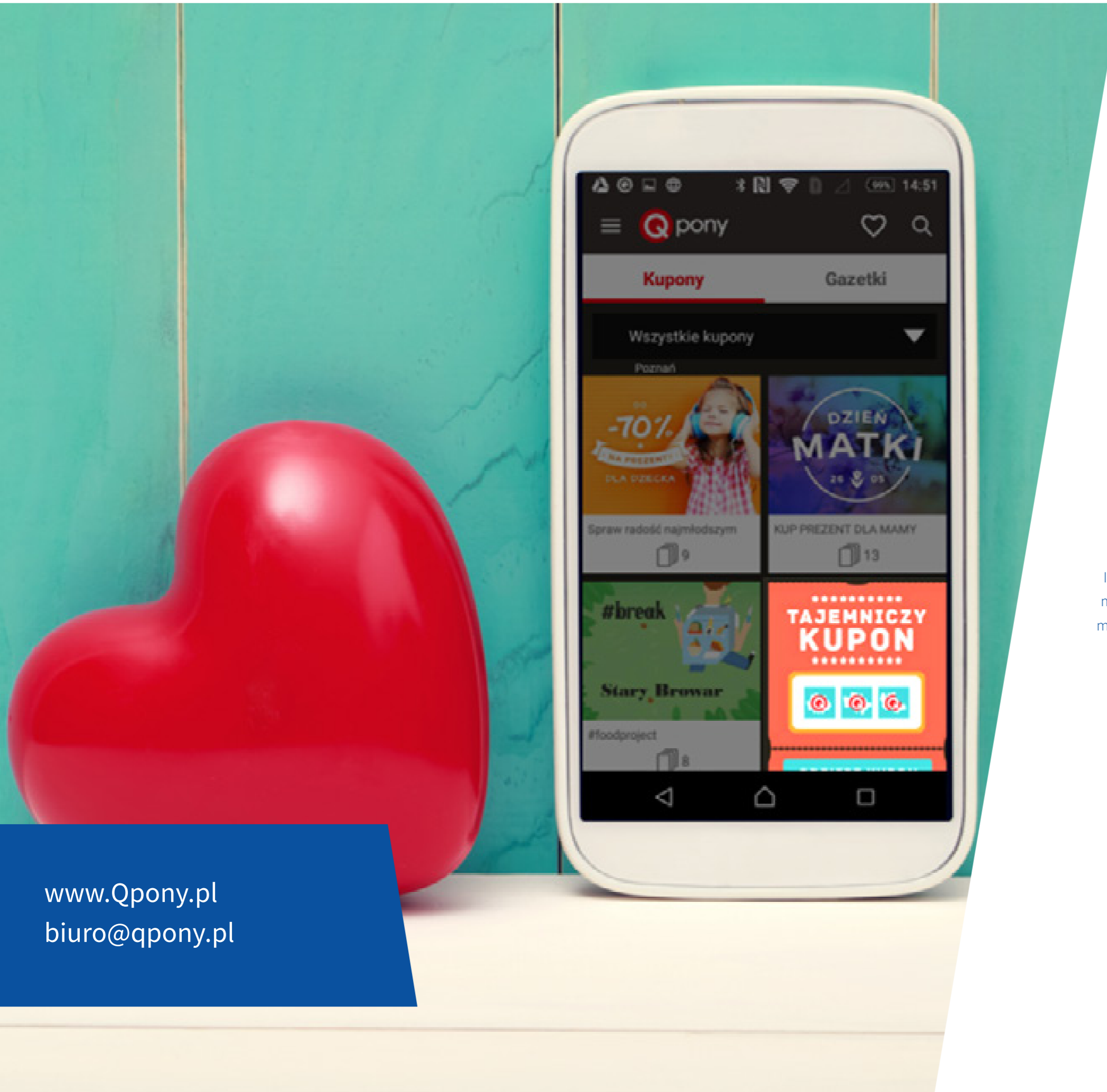
## OMNI3D

**Founded in early 2013, Omni3D very quickly established a reputation as one of the major players on the active market of Polish 3D printer manufacturers. Co-created by Konrad Sierzputowski, with numerous startup initiatives under his belt, Omni3D provides its printers to many customers at in Poland and abroad.**

Omni3D focuses primarily on relatively low-cost printers that offer business and individual users all the necessary functionality of 3D printing. They allow for the possibility of rapidly prototyping equipment used in almost every industry - from car manufacturers, to electronics companies, to small start-ups.

The company's latest product was released in the second half of 2015, the printer Factory 2.0, which is distinguished by a large working area of 50 x 50 x 50 cm, 10 microprocessors controlling, among others, temperature and filament flow, and the proprietary software Mak3r.

[www.omni3d.com](http://www.omni3d.com)  
[sales@omni3d.com](mailto:sales@omni3d.com)



## QPONY.PL

The service Qpony.pl was established in 2010 in Poznań, at the initiative of Tomasz Jabłoński, the current president of the company. Over time, the group was joined by the current Vice Presidents - Krzysztof Łuczak (CFO), and Marcin Lenkiewicz (CSO). They were all students of the University of Poznań, who decided to bring the idea of collecting and offering discount coupons to Polish soil.

Qpony.pl cooperates with numerous local and nationwide companies from Poland and abroad, offering them placement of their own discount coupon in the mobile app. These are then transferred to the end user, of whom there were more than a million by the end of 2015. Initially, these were mainly paper catalogs, which later turned into the most popular discount application in Poland.

In five years of activity, Qpony.pl has lived to see the impressive figures documenting their success - more than 4.7 million coupons utilized, more than 0.5 million downloaded applications and 270,000 users per month.

[www.Qpony.pl](http://www.Qpony.pl)  
[biuro@qpony.pl](mailto:biuro@qpony.pl)



fanpoint<sup>o</sup>

SOCIAL MEDIA ENGAGEMENT PLATFORM!

[www.fanpoint.pl](http://www.fanpoint.pl)  
[szymon@fanpoint.com](mailto:szymon@fanpoint.com)

## FANPOINT

**The popularity of social networking sites quickly made them an object of interest to advertisers. In addition to classic advertising, competitions are another way to promote through social media. Their organization, however, involves many challenges, including those of a technical nature.**

Founded on the initiative Szymon Kowalski, among others, Fanpoint has worked for several years in social media, offering applications for organizing competitions on Facebook and Instagram. You can use them to make competition graphics, text, quizzes, voting, surveys, and contests based on discounts or product galleries. Fanpoint helps clients at each stage of the competition.

Fanpoint has been hired to work with brands such as Komputronik, PolskiBus and Comedy Central Poland.



## HUGETHING

**For start-ups at the early stage of development, accelerators are a place for those intensively looking for ways to maximize their growth. They also Enjoy the support of experienced mentors.**

HugeThing vc is a preacceleration program created by the funding group SpeedUp Venture Capital Group, with the help of famous international fund and accelerator 500 Startups. This allows you to invite recognized specialists and entrepreneurs to work with you as mentors.

Barely a few weeks ago in Poznań, in September and October of 2015, the second edition of HugeThing was held. This time it lasted only three weeks, during which beginners start-ups which have everything but the first version of their products (MVP) intensively studied the startup craft and competed for investments on the order of 50-200 thousand PLN. The best start-ups also receive assistance in preparing applications for the full acceleration program.

[www.huething.vc](http://www.huething.vc)

[katarzyna.kolakowska@speedupgroup.com](mailto:katarzyna.kolakowska@speedupgroup.com)

## SPEEDUP VENTURE CAPITAL GROUP

**SpeedUp Venture Capital Group is a group of funds investing in rapidly growing ventures with global aspirations, which are at an early stage of development. The fund works with companies on an investment horizon of 3 to 8 years. The main areas of interest to the SpeedUp Group are consumer internet solutions, FINTECH, martech, IoT applications and hardware.**

The fund's experience was built on the successes and failures of the dozens of companies in which it has invested so far. The people who created SpeedUp Group understand that investments in new, fast-growing enterprises must always be supported by knowledge of the market and management as well as access to a network of business contacts.

The Fund should fully understand the market and the product offered by the team. Therefore, the people forming SpeedUp Group are partners in discussions on the development of the product and its positioning. They actively support the team in the development of market strategy, in the process of customer development and the search for technological solutions. They assist with finance, legal issues, recruitment of key staff, public relations, communications, and construction of the company's sales system. One of the most important tasks is also assistance in obtaining subsequent rounds of financing.

For years, SpeedUp Group has been building good relationships with important companies in the region and VC investors operating on a global scale. It cooperates with the biggest technology companies in Poland, Europe and the world, with research and development units, the central government and local governments, incubators, accelerators and the media. It actively supports the development of the startup community in Poland.

[www.speedupgroup.com](http://www.speedupgroup.com)  
[info@speedupgroup.com](mailto:info@speedupgroup.com)

## POZNAŃ SCIENCE AND TECHNOLOGY PARK

**Poznań Science and Technology Park (PPNT) was the first park of its kind in Poland. It was founded in 1995 under the auspices of the Adam Mickiewicz University Foundation in Poznań.**

This is a place where science, research, innovation and business meet. The Poznań Park employs approximately 350 people and provides an space for about 70 companies - innovative companies and startups. The initiator of the entire project is prof. dr. Bogdan Marciniec, who until 2015 was president of the Adam Mickiewicz University Foundation, and also director PPNT. Currently, these positions have been taken by the UAM professor dr hab. Jacek Guliński.

PPNT creates excellent conditions for those who are looking for innovative solutions. As a result of its cooperation with local scientists, the Poznań Park is an ideal partner for the commercialization of research and technological results. Through the functioning of the INQbator Technology and Innovation Support Centre, both small and larger companies can receive support and assistance in obtaining EU funds.

[www.ppnt.poznan.pl](http://www.ppnt.poznan.pl)  
[ppnt@ppnt.poznan.pl](mailto:ppnt@ppnt.poznan.pl)



# SILESIA VOIVODESHIP

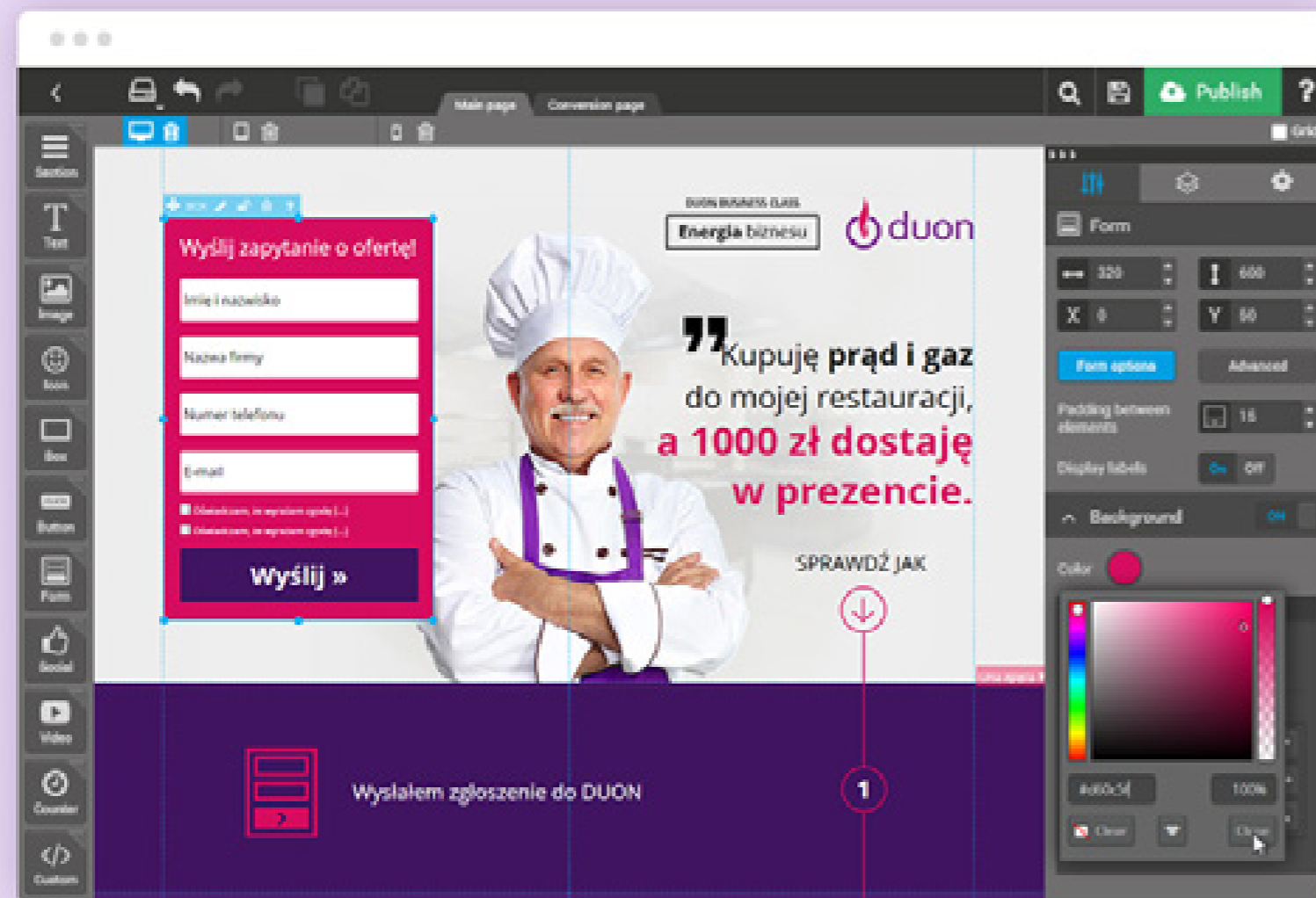
**The Upper Silesian Industrial Circle has been known for generations as the hub of Polish industry. This landscape has been changing very rapidly in recent years, and following the growth of the service sector it is not difficult to notice an increase in the technology industry. The founders of startups decided to go with the flow - the Silesian startup scene is growing in strength, and budding startup ecosystems can be seen several cities.**

In recent years, Katowice has been developing extremely rapidly as a city, as well as in the startup underground. Series of meetings such as Startu-pGarden or the popular TechMine are doing well, gathering entrepreneurs, local institutions and other entities of the local ecosystem. In Katowice, a few startups have already achieved significant success, such as the increasingly popular Alergis.menu or Landingi.com.

It is worth noting that Katowice is absolutely not all there is in this case - the inconspicuous at first glance Bielsko-Biała also boasts a growing popularity for those pursuing their own innovative ideas: support from such entities as the Regional Development Agency and the Beskidzki Enterprise Accelerator allow local startups to flourish, which certainly helped the development of startups such as Laboratorium Smaku and JadęZabiorę. Moreover, the Bielsko startup scene abounds with numerous community meetings such as Webb Meetup, ITAD and Mikstura.it.

Upper Silesia is not only present on the map of Polish startups, but there are no doubts that an increase in its activity on this scene is only a matter of time.





## LANDINGI.PL

**Landingi.pl** a simple website creator, allowing users with no specialized computer knowledge to build a professional website. The editor allows you to create landing pages that can be successfully used for a variety of advertising on the internet, such as AdWords campaigns, banner campaigns, mailings and newsletters, or campaigns on Facebook.

Landingi.pl is primarily a set of tools to create a simple sales page. The application includes an editor for creating pages, precise statistics describing whether the landing is successful, an effective tool for conducting A/B tests and a box to collect leads.

The startup's creators offer users ready-made solutions in the form of landing page templates. This allows you to create a page without the aid of a graphic designer. An important point is the fact that pages creating in the application pages are prepared in such a way to efficiently run on mobile devices.

Landingi.pl directs its offer primarily to companies, agencies or individuals who want to create website at low cost. The application has quickly become popular among the leading companies on the Polish market. Landingi.pl's clients include Onet, Audioteka, bistro24 and Agora.

[www.landingi.pl](http://www.landingi.pl)  
[blazej@landingi.com](mailto:blazej@landingi.com)



[www.fogger.io](http://www.fogger.io)  
[contact@fogger.io](mailto:contact@fogger.io)

## FOGGER.IO

**Fogger.io is one of the most innovative companies in the Polish IT scene. It is engaged in the production of software that simplifies the integration and operation of complex equipment.**

The company divides its services into two branches: Fog Computing and Industrial Internet. Fog Computing deals with increasing the processing capacity of cloud computing to the limits of a network. Fog Computing provides data, computing power and storage memory. Most often the service is used to improve performance, but increasingly also to improve safety.

Industrial Internet can be defined by „5C Architecture „, which is comprised of the elements:

- Smart connection - a link between the cloud and a physical device
- Data-to-information conversion - allows for intelligent analysis of data and leads the cloud to self-awareness
- Cyber - this is the central information center that collects data from devices in the cloud, helping to synchronize and optimize the performance of these devices
- Cognition - analyzes and visualizes the data collected from the monitoring of the cloud in a user-friendly manner
- Configuration - a system that allows for correction of the monitored system

The Fogger platform merges together the two branches (Fog Computing and Industrial Internet). It is highly scalable and secure software for each cloud, combining the central management system, virtual data warehouse and real-time communication.

Fogger.io was founded in 2012, on the initiative of Kamil Kozak. The company also has a branch in the United States, which proves the international success of Fogger.io.



## TECHNOBIT

**The Beskid Technology Accelerator (BAT) operates under the auspices of the Agency for Regional Development Ltd. in Bielsko-Biala.**

The idea underlying BAT is to support innovative projects, and its main purpose is identifying and supporting innovative companies from the IT, medical, metalworking, environmental protection, tourism, furniture, printing, plastics, electronics and automation industries in a financial and advisory capacity.

The Beskid Technology Accelerator is a typical example of a regional seed fund that allows businesses to access capital in the early stages of development. The accelerator will be powered by money derived from capital outlays of the companies in which the ARR Ltd. owns shares.

Innovative ideas submitted to BAT benefit from the support, both at the pre-incubation stage and at the stage of creating a new company.

In the second stage (the entrance of the capital) support is provided through the creation of a new capital company, to which funds are transferred - acquisition by AMA Ltd. of shares in the company amounting to less than 50% of shares. In total, the maximum amount of support can be up to 200,000 euros.

The financial support offered by BAT can apply a natural person, legal person or an organizational unit without legal personality, which is legally recognized. Beskidzkie Business Angels Network works with BAT to provide additional investment capital for new and growing businesses.

[www.technobit.pl](http://www.technobit.pl)  
[technobit\\_venture@arrsa.pl](mailto:technobit_venture@arrsa.pl)



[www.techmine.pl](http://www.techmine.pl)  
[kontakt@techmine.pl](mailto:kontakt@techmine.pl)

## TECH.MINE

**Katowice's TechMine is the sort of place where entrepreneurs go looking not only for financial but also strategic and operational business development support.**

„By combining the different skills and experience and implementing innovative methods and tools, we provide competitive advantage.”

TechMine was created for entrepreneurs who need support at different levels and stages of development or reorganization of the company. TechMine helps in refining the business model and organization structures, advises on sales and marketing, and optimize business processes to generate accelerated growth of the company.

TechMine uses and promotes the methodology of Lean Management as a proven way to improve a company's performance. TechMine organizes workshops, conferences and seminars filled to the brim with the participants and knowledge, creating a community of innovative entrepreneurs.



## SUPRA-REGIONAL BUSINESS ANGELS NETWORK - INNOVATION

**Supra-regional Business Angels Network - Innovation is an original project of the Institute of Economic and Social Sciences Foundation.**

The aim of the project is creating a dynamic network of private equity investors in Poland. PSAB-I is a kind of platform - with it, an entrepreneur who is looking for an investor for his project, has a chance to find a person who will not only help him financially, but also share their experiences, knowledge and contacts.

PSAB-I is a non-profit organization established in 2010 and financed from the Operational Program for an Innovative Economy 2007-2013 - Sub-measure 3.3.1. The INES Foundation, which was created through the project, a so-called „think tank” - an independent non-governmental organization that creates ideas and programs for social and economic objectives. It was founded and is run by experts in the field of markets and financial instruments, who have years of experience both practical and didactic.

[www.psab.pl](http://www.psab.pl)  
[biuro@ines.org.pl](mailto:biuro@ines.org.pl)

SKRZYDŁA INNOWACJI...

# ŚWIĘTOKRZYSKIE VOIVODSHIP



**Most people would probably not expect that the Świętokrzyskie Voivodeship is the birthplace of several successful startups. It turns out, however, that interest in startups in Kielce is very high, and although this city has yet to have a unicorn, more and more is happening here.**

Thanks to the existence of such institutions as the Świętokrzyskie Voivodeship Assistance Fund, or the Investor Service Centre, financing startups in Kielce is no longer impossible and the Kielce Technology Park definitely helps in creating a space for their development.

However, the most interesting aspect are the events held in Świętokrzysko, such as KielceCom e-commerce, which has raised a plethora of topics related to marketing and merchandising, or INNO-TECH EXPO, which took place in Kielce in October and was a great opportunity to see how business and science are coping with the challenge of finding innovative solutions.

The fascination with new technologies and startups in Kielce is growing at an accelerated pace, and the city is likely to have more to offer, following in the footsteps of their predecessors in neighboring provinces.

## KIELCE TECHNOLOGY PARK

**Kielce Technology Park was established April 3, 2008, after several years of efforts by local government, academia and business, in addition to the small team standing directly behind the project. The goal was and is to create a space for discovering and activating innovative projects, contributing at the same time to changing the image of Kielce among investors.**

Today, innovative entrepreneurs will find a great deal in the building on Olszewskiego street. They include the possibility to rent space on favorable terms, an incubator program providing professional assistance in developing a business model, a conference center and an extensive package of ICT services.

Kielce Technology Park is part of the Starachowice Special Economic Zone, so that both entrepreneurs and investors can count on a variety of amenities, such as tax exemptions and assistance in formalities. On the Park's website you can find the current list of businesses that reside in it. They represent areas such as construction, IT, ICT, renewable energy, and education.

At the beginning of November 2015, the Park was enlarged by a new functionality: the Competence Center for Creativity and Fashion Design. It is an extensive facility, which has all the necessary tools for novice designers.

[www.technopark.kielce.pl](http://www.technopark.kielce.pl)  
[biuro@technopark.kielce.pl](mailto:biuro@technopark.kielce.pl)

## THE ACADEMIC ENTERPRISE INCUBATOR (AIP) IN KIELCE

**The Academic Enterprise Incubator (AIP) in Kielce is a school of business, directing its offer to startups. It brings together more than 2,000 people who create their startups in AIP's incubators. The program allows you to test your idea and put it on the market on preferential terms.**

With AIP, you can realize your project without having to register a business or company. Any formal action (legal, accounting and administrative) is conducted by AIP, and the creator of the project can focus on developing business and customer acquisition. In addition, the Academic Enterprise Incubator offers its members access to coworking offices, training, consulting, investment and promotion in the media and AIP's partner pages.

[www.aipkielce.pl](http://www.aipkielce.pl)  
[biuro@aipkielce.pl](mailto:biuro@aipkielce.pl)

## INVESTOR ASSISTANCE CENTER OPERATING AT THE KIELCE CITY HALL

**Investor Assistance Center operating at the Kielce City Hall in the Department of Partnerships and Sustainable Development provides comprehensive support for companies that want to invest in the Kielce Metropolitan Area.**

This is the first point of contact for those interested in investing money in Kielce or the vicinity. The whole Investor Service Center team strives to provide comprehensive support from site selection to finalization and after.

The Investor Assistance Center updates its online database every three months, which lists the available areas, halls, offices and PPP projects. People working in the center help foreign investors to understand the intricacies of Polish law and establish business contacts with local entrepreneurs. The center is also tasked with providing updated news on the economy and help in promoting local businesses, particularly abroad.

The Investor Service Center's activity helps with the promotion of Kielce and the surrounding communities, which contributes to bringing domestic and foreign investors to the area. The aim is to raise the level of economic potential and investment attractiveness of the region.

[www.invest.kielce.pl](http://www.invest.kielce.pl)  
[coi@um.kielce.pl](mailto:coi@um.kielce.pl)

# WEST POMERANIAN VOIVODESHIP



**The West Pomeranian Voivodeship plays an important role not only because of its geographical location, lying just two hours' drive from Berlin, one of Europe's largest startup hubs, but also when it comes to the support ecosystem for technology entrepreneurs. The crowdfunding site Wspieram.to was born in Szczecin - a startup that's also a platform that assists in the financing of new ideas. Such projects as Pastguide and Tidio were also born here. Szczecin is also the birthplace of such leaders of the Internet and e-commerce industry as home.pl and IAI, who also once began as startups.**

There are no shortage of events for startup founders. The Netcamp Foundation for the Development of the Internet Industry is based in Szczecin, and has been organizing the Netcamp inspiration meetings for more than eight years now, supports entrepreneurs by organizing Polish-German Startup Weekends and hackathons and offers startup mentoring, helps students and runs a local coworking space. Moreover, the Foundation represented Poland in the finals of the European Enterprise Award. Szczecin also hosts local editions of meetings like TechKlub, Aula Polska and Social Media Thursdays. However, it's Koszalin that organizes the Sparkcamp technical meetings.

Several dynamic clusters operate in the region: the West Pomeranian Cluster of Creative Industries and the West Pomerania ICT Cluster. The main points on the startup map of Szczecin include Technopark Pomerania, the ZUT Regional Centre

for Innovation and Technology Transfer, which runs a business incubator for students and promotes the collaboration of science and business, and the recently established Business Link.

In addition, this year the first agreement with a financial intermediary was signed for a capital product as part of the JEREMIE initiative. It will allow for the start of a new method for supporting Western Pomerania entrepreneurs, which will be funding from investor's capital. The new fund will also invest in the ICT sector and other innovative solutions with a specific growth potential.





## TECHNOPARK POMERANIA

**Technopark Pomerania is a group of facilities managed by the Szczecin Science and Technology Park, where programs are implemented to support the development of enterprises, offices are rented and services are provided in the data center.**

The company focuses in particular on the implementation of projects financed from European Union funds. They are in training, education, science and business. Technopark Pomerania wide range of services include incubation, intended for people who want to start their own company. In addition to office rentals, they can benefit from professional advice on best practices, PR and cooperation. Another beneficial service is the virtual office. A company's founder does not have to worry about the costs associated with having an office as the company may be established with a home address. Technopark Pomerania also offers a large range of specialist training. You can sign up for training projects in the areas of e-government, ICT skills and specialized training for IT specialists in local government and workers.

[www.technopark-pomerania.pl](http://www.technopark-pomerania.pl)  
[biuro@spnt.pl](mailto:biuro@spnt.pl)



## THE ZUT REGIONAL CENTER FOR INNOVATION AND TECHNOLOGY TRANSFER

**The ZUT Regional Center for Innovation and Technology Transfer operates at the West Pomeranian University of Technology in Szczecin. The university was established on January 1, 2009 from the merger of the Agricultural University and the Technical University of Szczecin.**

Thanks to funding from the European Commission and the Ministry of Science and Higher Education, most of the services offered by RCIITT are free. Since January 1, 2013, the Academic Business Incubator has been linked with the Regional Centre for Innovation and Technology Transfer, and since then they have been one institution. RCIITT's main objective is to create a culture of innovation and entrepreneurship and the improvement of technology transfer from the research and development sector to the economy.

RCiITT operates both consulting and training for companies, researchers and university graduates. It is a kind of bridge between the business sector and science. A good choice for young and ambitious people who want to start their own business but do not know where they should start.

[www.innowacje.zut.edu.pl](http://www.innowacje.zut.edu.pl)  
[innowacje@zut.edu.pl](mailto:innowacje@zut.edu.pl)



[www.wspieram.to](http://www.wspieram.to)  
[kontakt@wspieram.to](mailto:kontakt@wspieram.to)

## WSPIERAM.TO

**Wspieram.to is a crowdfunding platform created in 2011 by Marcin Galicki. The website is the Polish equivalent of very popular international social networking sites such as Kickstarter or Indiegogo.**

Wspieram.to is directed both to entrepreneurs who seek funding their ideas, and people who want to support creative ideas.

Wspieram.to also supports recurring campaigns for partner institutions such as Aviva, Great Orchestra of Christmas Charity, or WWF, working with companies like Microsoft, DPD, Brand24 and a network of platform ambassadors - renowned people from various fields of culture, art and the Internet, including Jurek Owsiak, Julia Kamińska, Anna Dymna, Wojciech Waglewski, Lekko Stronniczy, Łukasz Jakóbiakiem and many other well-known names.

## PASTGUIDE

**PastGuide is an application that utilizes virtual reality technology. The idea to create came from the Szczecin company Pixel Legend.**

PastGuide is called mobile time travel device - using a camera, smartphone or tablet, it displays the environment as it could have been seen a few hundred years ago. Jan Filipowiak, who is the creator of the company and the originator of the project, submitted it to the Polish edition of the European Satellite Navigation Competition, also known as the Galileo Masters. PastGuide, thanks to its innovative use of satellite navigation technology, implemented in order to precisely determine the location, was chosen as the best among 64 projects. Pixel Legend itself has also been recognized by SME Instrument. It selected as the only one of over 100 Polish companies to receive funding for the PastGuide project in the amount of 50,000 euros.

[www.pastguide.com](http://www.pastguide.com)  
[buzz@pixellegend.com](mailto:buzz@pixellegend.com)

Chat

TIDIO Chat

Tidio Support...  
Online ▾  
Edit your profile

TALK

Visitors

History

MANAGE

Automatic Messages

Appearance

Settings

Quick Responses

www.tidiochat.com  
contact@tidio.net

OPERATORS

History

	NAME	DATE
<input type="checkbox"/>	#craud	an hour ago
<input type="checkbox"/>	#sw2ll	an hour ago
<input type="checkbox"/>	#ebv8k	2 hours ago
<input type="checkbox"/>	#l1nxp	2 hours ago
<input type="checkbox"/>	Arthur	2 hours ago
<input type="checkbox"/>	Tytus	3 hours ago
<input type="checkbox"/>	Stefan	3 hours ago
<input type="checkbox"/>	#xo3gs	4 hours ago
<input type="checkbox"/>	my-new-mail@company.com	4 hours ago
<input type="checkbox"/>	#agium	4 hours ago

## TIDIO

**Tidio is a tool that greatly facilitates communication with customers. It is designed primarily for business owners with their own websites.**

Tidio allows users to evaluate which subpage is the most commonly viewed and observed longest by visitors. The possibility of continuous communication allows for constant contact and possible assistance and advice to potential customers. By making the application compatible with mobile devices, users can communicate with customers regardless of where they are via mobile phone or tablet. During registration, there are free and pay options, with the former offering a bit more trimmed capabilities including lack of access to a multi-lingual version. The big advantage is that it's a clear and clean interface. With this application, users can replace checking e-mail for current insight into customers, significantly increases comfort.

## SUMMARY

This publication presents the 100 most active players in the 16 individual regional startup ecosystems. Those interested in the topic are welcome to explore the „We support e-business” platform, which holds Poland’s largest database of startups, e-services and B2B technology.

The platform has about 2,000 descriptions with photos, contact information for the founders and the website on which the service is provided. This database is a gold mine of information for investment funds, as well as for those opening new businesses. It allows readers to get to know the already available solutions and their development, making it easier to make a decision about investing in a selected project or testing an idea.

In the nearest future we plan to extend the scope of the database and collect information about the participants of the ecosystem: Mentors, Business Incubators, Accelerators, Science and Technology Parks, Business Angels, Venture Capital Funds, and Coworking Spaces.

We encourage you to visit the platform „We support e-business” - [www.web.gov.pl](http://www.web.gov.pl)

